



BIGTECH

PRESENTATION

FILE

— 2024 —

BIGTECH

#Technology #Business #Innovation

 **26-29 June 2024**

 **Exhibition and International Trade Center of Tunis**

- Co-located events -



TDS REACHES NEW HEIGHTS CULMINATING IN THE PINNACLE OF TECHNOLOGY AND BUSINESS: BIGTECH!

In light of the record turnout and diversity of communities invited to its 7th edition, the organizing committee of TDS has decided to elevate its involvement in technology by aligning it with other summits, namely AFRRIC'UP, the summit for African startups, DEVELOPER DAYS, the Expo-conference for African developers and engineers, GEEC, the gaming Expo and e-sport championship, and the JOB FAIR, a hub for employment skills and career development. This convergence aims to establish the African hub for technology and business, BIGTECH, the largest event organized by Tunisia dedicated to technology and startups on the African continent.

I. What to expect at Big Tech 2024?

5 Co-located Events

+25 000

Participants

1 000

International
Participants

+350

Sponsors
& Exhibitors

+300

Speakers
& Experts

+190

Panels & Keynotes

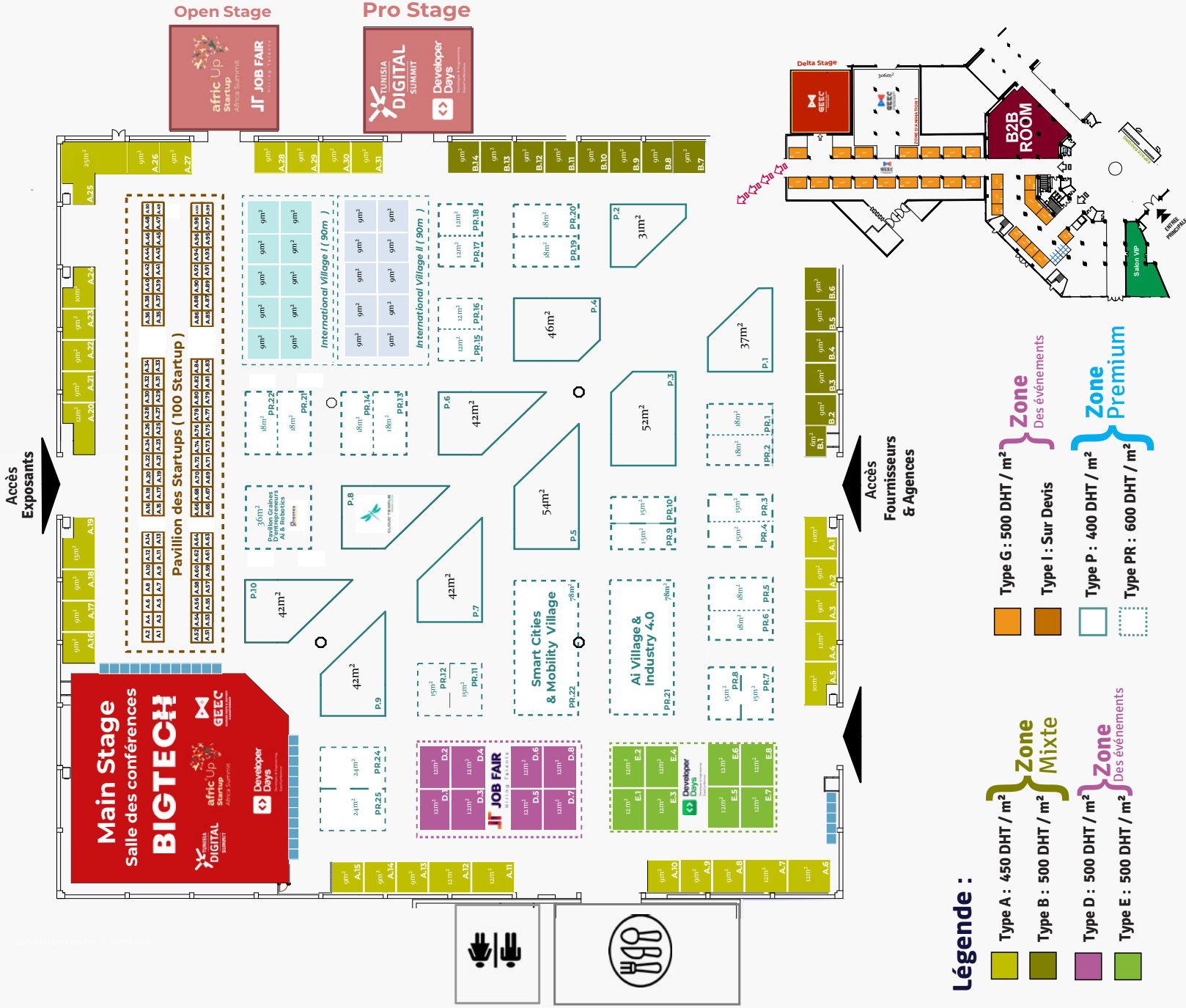
+30

Countries

5000 m²

of exhibition space

PLAN D'EXPOSITION



Légende :

- Type A : 450 DHT / m² } **Zone Mixte**
- Type B : 500 DHT / m² } **Zone Mixte**
- Type D : 500 DHT / m² } **Zone Des événements**
- Type E : 500 DHT / m² } **Zone Des événements**
- Type G : 500 DHT / m² } **Zone Des événements**
- Type I : Sur Devis
- Type P : 400 DHT / m² } **Zone Premium**
- Type PR : 600 DHT / m² } **Zone Premium**

Program

Jour 1, Mercredi 26 juin 2024, Hall 3 parc des exposition du Kram, Tunis			
Main Stage	Pro Stage	Open Stage	Delta Stage
<p>11H30-14H00</p> <p>TDS Conference</p> <p>11H30 - 12H00 Keynote 1</p> <p>12H00 - 12H30 Mots d'ouverture :</p> <p>Inauguration officielle</p> <p>12H30 - 13H00 Remise des trophées : TDS awards</p> <p>13H00 - 13H50 Panel 1</p>	<p>10H30-13H30</p>	<p>11H00-14H00</p> <p>Startup Showcase</p> <p>11H00 - 14H00 35 startups</p>	<p>10H30-13H30</p> <p>GEEC animation</p> <p>10H30 - 13H30 Ouverture des tournois</p>
<p>14H00 - 17H00</p> <p>TDS conference</p> <p>14H00 - 14H50 Panel 1</p> <p>15H00 - 15H50 Panel 2</p> <p>16H00 - 16H50 Panel 3</p>	<p>13H30 - 16H30</p> <p>Developer Days workshops</p> <p>13H30 - 14H20 Workshop 1</p> <p>14H30 - 15H20 Workshop 2</p> <p>15H30 - 16H20 Workshop 3</p>	<p>14H00 - 18H00</p> <p>Startup Showcase</p> <p>14H00 - 18H00 35 startups</p>	<p>13H30 - 16H30</p> <p>Job Fair</p> <p>13H30 - 14H20 Workshop 1</p> <p>14H30 - 15H20 Workshop 2</p> <p>15H30 - 16H20 Workshop 3</p>

Jour 2, Jeudi 27 juin 2024, Hall 3 parc des exposition du Kram, Tunis			
Main Stage	Pro Stage	Open Stage	Delta Stage
<p>10H30-13H15</p> <p>TDS Conference</p> <p>10H30 - 11H00 Keynote 3</p> <p>11H00 - 11H45 Panel 2</p> <p>11H45 - 12H30 Panel 3</p> <p>12H30 - 13H15 Panel 4</p>	<p>10H30-13H30</p> <p>Developer Days workshops</p> <p>10H30 - 11H20 Workshop 1</p> <p>11H30 - 12H20 Workshop 2</p> <p>12H30 - 13H20 Workshop 3</p>	<p>11H00-14H00</p> <p>Startup Showcase</p> <p>11H00 - 14H00 35 startups</p>	<p>10H30-13H30</p> <p>Job Fair</p> <p>10H30 - 11H20 Workshop 4</p> <p>11H30 - 12H20 Workshop 5</p> <p>12H30 - 13H20 Workshop 6</p>
<p>14H00 - 17H00</p> <p>Developer Days Conference</p> <p>14H00 - 15H00 Panel 1</p> <p>15H00 - 16H00 Panel 2</p> <p>16H00 - 17H00 Panel 3</p>	<p>13H30 - 16H30</p> <p>TDS workshop</p> <p>13H30 - 14H20 Workshop 4</p> <p>14H30 - 15H20 Workshop 5</p> <p>15H30 - 16H20 Workshop 6</p>	<p>14H00 - 18H00</p> <p>Startup Showcase</p> <p>14H00 - 18H00 35 startups</p>	<p>13H30 - 16H30</p> <p>GEEC animation</p> <p>13H30 - 14H30 % de final valo /fc 24</p> <p>14H30 - 15H30 Défilé Cosplay</p> <p>15H30 - 16H30 % de final LOL</p>

Jour 3, Vendredi 28 juin 2024, Hall 3 parc des exposition du Kram, Tunis

Main Stage	Pro Stage	Open Stage	Delta Stage
<p>10H30-13H15</p>	<p>10H30-13H30</p> <p>Developer Days workshops</p> <p>10H30 - 11H20 Workshop 4</p> <p>11H30 - 12H20 Workshop 5</p> <p>12H30 - 13H20 Workshop 6</p>	<p>10H30-13H30</p> <p>Job Fair</p> <p>10H30 - 11H20 Workshop 7</p> <p>11H30 - 12H20 Workshop 8</p> <p>12H30 - 13H20 Workshop 9</p>	<p>10H30-13H00</p> <p>GEEC animation</p> <p>10H30 - 12H30 Startup pitch</p>
<p>14H00 - 17H00</p> <p>afric'Up conference</p> <p>14H00 - 15H00 Panel 1</p> <p>15H00 - 16H00 Panel 2</p> <p>16H00 - 17H00 Panel 3</p>	<p>13H30 - 16H30</p> <p>Developer Days workshops</p> <p>13H30 - 14H20 Workshop 7</p> <p>14H30 - 15H20 Workshop 8</p> <p>15H30 - 16H20 Workshop 9</p>		<p>13H00 - 16H00</p> <p>GEEC animation</p> <p>13H00 - 14H00 1/2 final valo</p> <p>14H00 - 15H00 1/2 final fc24</p> <p>15H00 - 16H00 1/2 final LOL</p> <p>16H00 - 16H30 Analyse et interview des équipes gagnantes</p>

Jour 4, Samedi 29 juin 2024, Hall 3 parc des exposition du Kram, Tunis

Main Stage	Pro Stage	Open Stage	Delta Stage
<p>10H30-13H30</p> <p>GEEC conference</p> <p>10H30 - 11H00 Keynote 1</p> <p>11H00 - 11H30 Keynote 2</p> <p>11H30 - 12H00 Keynote 3</p> <p>12H00 - 13H00 Panel</p>	<p>10H30-13H30</p> <p>TDS workshop</p> <p>10H30 - 11H20 Workshop 7</p> <p>11H30 - 12H20 Workshop 8</p> <p>12H30 - 13H20 Workshop 9</p>	<p>10H30-13H30</p> <p>Job Fair</p> <p>10H30 - 11H20 Workshop 10</p> <p>11H30 - 12H20 Workshop 11</p> <p>12H30 - 13H20 Workshop 12</p>	<p>10H30-13H30</p> <p>Job Fair</p> <p>10H30 - 11H20 Workshop 13</p> <p>11H30 - 12H20 Workshop 14</p> <p>12H30 - 13H20 Workshop 15</p>
<p>13H30 - 16H30</p> <p>GEEC conference</p> <p>13H30 - 16H00 Final tournoi des trois jeux</p> <p>16H00 - 16H30 Cloture + Remise des prix</p>			

26 - 29

June 2024

Kram Exhibition Center



TUNISIA
DIGITAL
SUMMIT

8^{ème} édition hybride

" The AI and Global Transformation "

Co-located events

Co-located with **BIGTECH**

ABOUT TDS !

TDS is dedicated to the digital transformation of business and administration. It brings together decision-makers from the public and private sectors with digital actors and IT experts. The objective is to lead new digital transformation projects, finance them, and, above all, promote awareness to popularize the culture of digital inclusion among businesses and citizens. TDS also aims to share Tunisian experience and expertise in the digital field with countries in the African continent.

TDS is an Expo-Conference:

TDS maintains an informative aspect with rich and cutting-edge technological content, led by dozens of high-level speakers. It also has a business aspect, facilitating business matchmaking between national and international companies, encouraging collaborations and fostering successful partnerships among them.



PHOTOS FROM TUNISIA DIGITAL SUMMIT 2023 :



AI, THE TOPIC OF DEBATE AT TDS CONFERENCES !

TDS-Conference:

We invite seasoned national and international speakers to the TDS debate platform to share profound insights and strategic perspectives on the **“The AI and Global Transformation”** theme.

You can check the [TDS agenda](#). This activity will take place in the **‘Main Stage’ room**, elegantly arranged, where the inaugural session will be held, drawing significant media attention with the honorable presence of public decision-makers, dignitaries, and notable figures.

Companies wishing to benefit from the exclusive visibility offered by the conference hall must acquire a [sponsorship package](#).



We don't want to miss the AI train like we missed other opportunities before. Let's simply make an intellectual investment with this youthful, dreamy, and dynamic generation. Our capital is the gray matter, upon which Bourguiba placed immense hope. **MICROSOFT**

Jamel Gafssi - **GENERAL MANAGER**



TDS-Workshops :

This activity invites the most eminent digital experts to lead workshops on prominent themes in technology and related subjects.

The **'Pro Stage' room** will host [scheduled workshops](#) that focus particularly on themes, chosen in line with current technological trends and the intensive interest they generate within the community.

Examples of themes: **Metaverse and Web 3.0, Industry 4.0, Cloud and Cybersecurity, e-health, AI and Data, Blockchain and Fin-tech, E-Gov, Retail and E-commerce, Digital Marketing and UX, IoT, Mobility and Smart Cities, 5G Telecommunication...**

Experts in these fields can participate in the program by proposing exciting topics that must be related to the themes mentioned above and validated by the committee.

Companies wishing to benefit from the exclusive visibility offered by the workshop rooms must acquire a [sponsorship package](#).



Our job is to bring together initiatives, foster them, share them, and bring them back to the local market as a learning experience. It's about interpreting what worked, what didn't, because we need to learn from these mistakes. **INETUM**

Jean-Paul Muller - **Global Practice Manager AI**



The seventh edition of Tunisia Digital Summit proves that it is a continuous and important platform for highlighting how digitalization, innovation, and entrepreneurship can serve a green economy.

Abdulrahman Ibrahim - **Thought Leader in Smart Sustainable Cities and Socio-economic Development | Board Member | C-suite | IMD EMBA**



TDS-Exhibition :

In a vibrant marketplace, companies exhibit their products and services among the major players in the digital ecosystem in Tunisia, and paraded by an extensive community that provides them with great visibility, networking opportunities and countless prospects.

Companies wishing to exhibit at TDS must obtain an [exhibition package](#).



My experience as an exhibitor has been interesting, and I am proud to support this inspiring event that fosters innovation and collaboration. **ABSHORE**

Belhassen Abid - **Head of Marketing & Commercial Operations / Expert in Digital Transformation**



Meet Big Buyers:

Meet Big Buyers is a business-focused activity aimed at helping companies identify opportunities in the high-tech sector. It caters to decision-makers, Information Systems Directors and companies with digital transformation projects (CIOs, CTOs, etc.). The goal is to explore partnership opportunities with suppliers, service providers, and startups in the fields of IT and digital transformation.



TDS-Hackathon:

This activity stimulates the sense of challenge among young talents and startups in the technology fields by inviting them to solve a relevant problem through an intelligent digital solution under the guidance of our mentors, coaches, and experts. The winner will be awarded a cash prize offered by our financial partner.

This significant activity calls for the support of technical and financial partners involved in open innovation.



26 - 29
june 2024

Kram Exhibition Center
TUNISIA

afric'Up
Startup
Africa Summit



www.africup.tn

The awaited return of afric'Up, emphasizing the friendly exchanges between African countries !

afric'up garnered african recognition as one of the most impactful events in the entrepreneurial landscape, it is focused on fostering innovation, nurturing startups and empowering youth entrepreneurship by connecting them with international investors, CEOs and key stakeholders within both african and global ecosystems. This gathering aims to cultivate opportunities, facilitate support, encourage exchange, drive innovation and propel the emergence of a dynamic new generation of African entrepreneurs.



The positive impact of our participation has already been felt. Our presence has allowed us to expand our network and generate new opportunities. This experience has not only increased our visibility but has also strengthened our confidence in our startup and our services. **Deep AI**

Sabrine Ayari - **Operation Manager**



Afric'up-Conference :

The actors of the African entrepreneurial ecosystem, including CEOs, decision-makers, public officials, ministers, investors, accelerators, incubators, startups, leaders will orchestrate their thoughts and share their success stories in a series of panels and keynotes. The Afric'up conference program is accessible via the link.

Companies wishing to benefit from the exclusive visibility offered by the conference hall must obtain a [sponsorship package](#).



Afric'up workshops :

Afric'Up's workshops aim to establish a strategic hub for African entrepreneurs, placing them under the guidance of seasoned coaches and experts. These professionals will focus on equipping participants with soft skills, key competencies that allow them to scale-up, access the international market and hunt funding opportunities.

The workshop program is accessible via [the link](#).

Companies wishing to benefit from the exclusive visibility offered by the workshop room must obtain a [sponsorship package](#).



Startup Expo :

The 200 startups that have successfully passed **the first stage of the qualification process**, labeled as “**admitted startups**,” will be allowed to showcase their innovations, products, services, and solutions within a warm audience of international investors and venture capital firms. This opportunity will enable them to gather information and establish contacts with potential clients and partners.

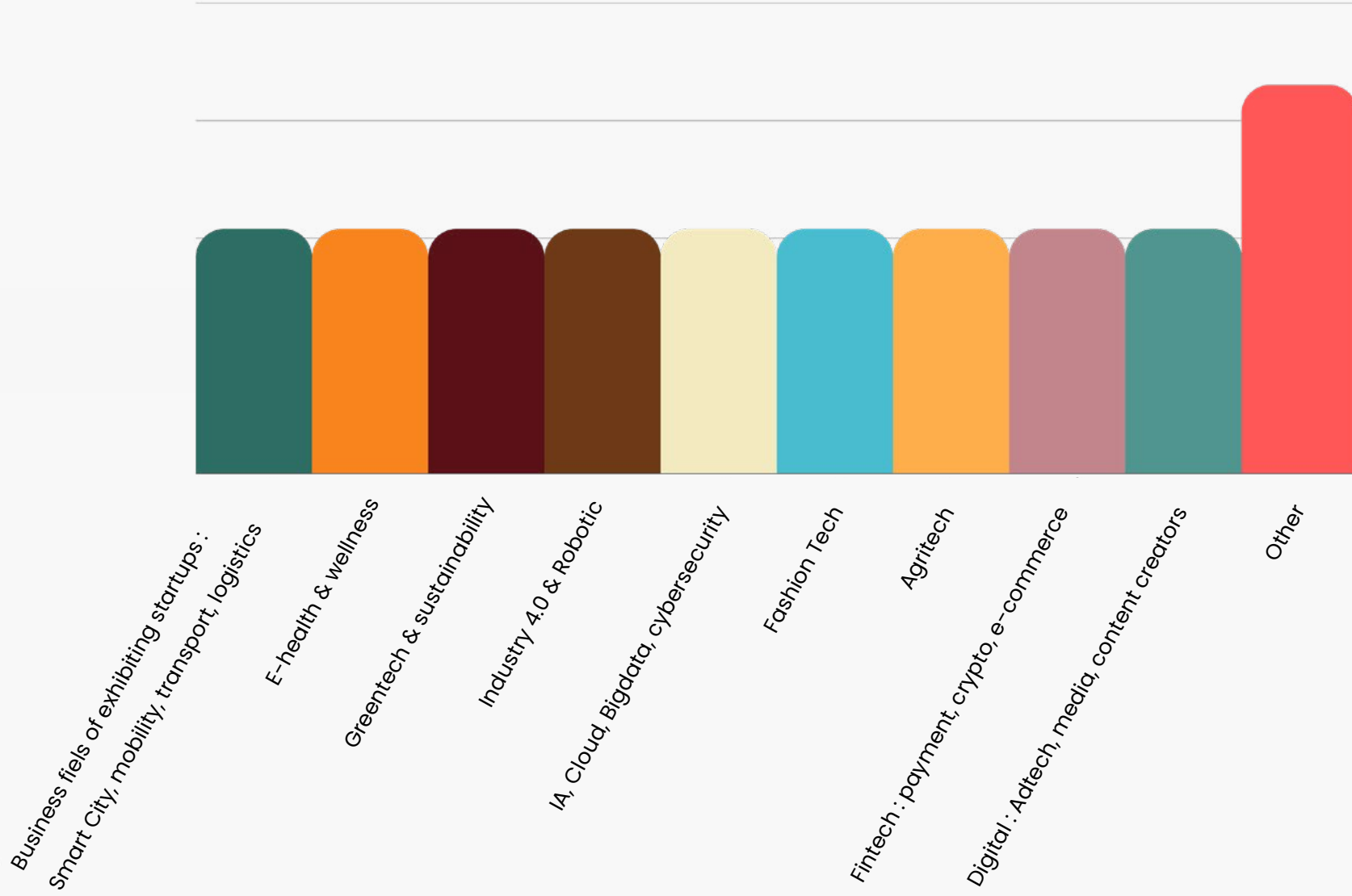


It was an incredible opportunity for our startup. Thanks to this event, we gained visibility, received valuable feedback, expanded our network, and even met important buyers. It has been a crucial step in our entrepreneurial journey, and we thank the organizers for this enriching experience.

Firas Youssfi – **CEO and Co-Founder of Click and Win**



1. The business fields of the startups exhibiting at afric'up



B2B Meetings :

Meet Investors:

Meet Investors is a B2B activity exclusively dedicated to business matchmaking between startups and investors. Building on the success of its three previous editions, it will successfully facilitate the meeting of national and international investors with Tunisian and African startups, following a carefully planned schedule and under optimal logistical conditions.

Meet Big Buyers:

Meet Big Buyers is a business-focused activity aimed at helping companies identify opportunities in the high-tech sector. It caters to decision-makers and Information Systems Directors of companies with digital transformation projects (CIOs, CTOs, etc.). The goal is to explore partnership opportunities with suppliers, service providers, and startups in the fields of IT and digital transformation



As an exhibitor, we wanted to sincerely thank you for the impeccable organization of the TDS event and for the opportunity you provided us to develop fruitful relationships. This entrepreneurial event is undoubtedly the best in its category, and we are eager to participate in future editions. **DLS Gaming**

Nouçair Mansour - **Founder - Digital League Sports**





**Developer
Days**

Developer & Engineering
ExpoConference

ET



JOB FAIR

Hiring Talents

26 – 29 June 2023
Kram Exhibition
Center – TUNISIA

www.developerdays.tn

Developer Days, the annual gathering of African developers and engineers!

Developer Days is dedicated to the community of Tunisian and African developers, programmers, engineers, and software architects. It focuses on innovative projects, learning opportunities, career development, and networking with technology providers, training professionals, certification experts, and employment opportunities in various fields: full-stack development, API, microservices, DevOps, cybersecurity, cloud computing, artificial intelligence, automation, metaverse, gaming, and more.

The job fair, the talent scout, and the recruiter for emerging talents!

The Job Fair aims to reshape recruitment by returning to its core essence – the human factor. The job fair aims to create meaningful connections between companies with human resource needs across various sectors and a qualified network of young talents, graduated students or future graduates in different specialties. The Job Fair is committed to addressing the shortage of suitable recruitment profiles for companies and enabling young individuals to take stock of their skills and lay the first milestone in their career.



The recruitment workshops have allowed us to save a significant portion of the efforts made in searching for suitable profiles; they have connected us with a qualified network of candidates who perfectly match our needs, all within optimal logistical conditions and impeccable organization. **veroDIGIT GmbH**

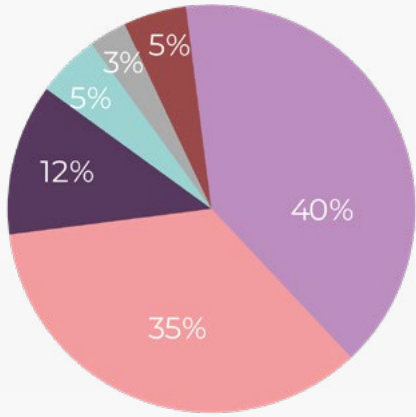
Taoufik Gharbi – **Board Member in veroDIGIT**

PHOTOS FROM JOB FAIR :



Exhibition :

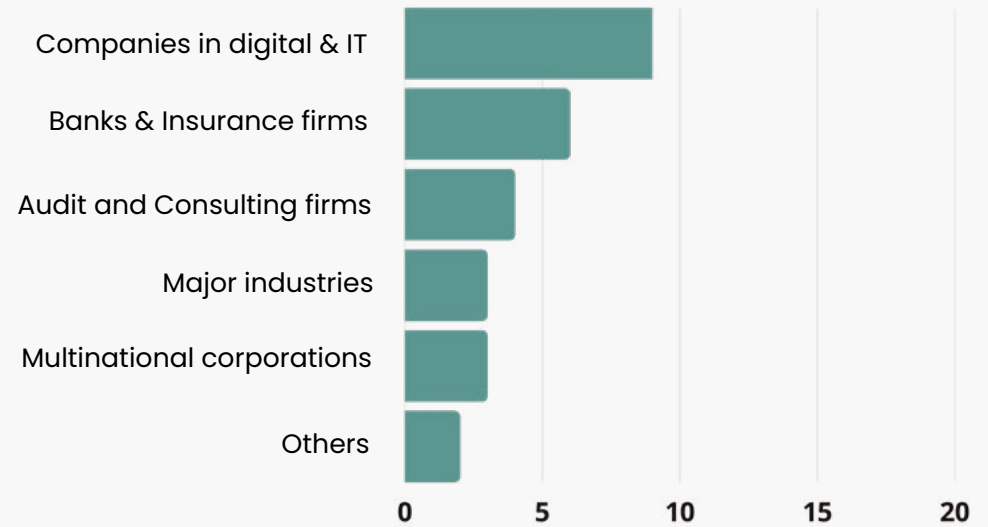
1. The profiles of the exhibitors at Developer Days



- Training and professional reorientation centers
- Engineering and Development companies
- Clubs and Associations
- Schools and Universities
- National and International Organizations
- others

2. The distribution of recruiting companies at the Job Fair by industry sector

+18 Recruiting Companies:



DD-Conference:

We invite veterans and distinguished profiles in development and engineering to share their experiences and best insights with the community.

Companies wishing to benefit from the exclusive visibility offered by the conference hall must acquire a [sponsorship package](#).

Workshops:

Developer Days :

Experts will lead insightful workshops on selected themes aligned with the needs of the community of developers and engineers in training and career development.

Job Fair :

Companies wishing to benefit from the exclusive visibility offered by the workshop rooms must acquire a [sponsorship package](#).

DD-Hackathon:

We invite young creators to solve an interesting challenge within a short timeframe with a competitive spirit, in exchange for guidance from our technical partner and a cash prize provided by our financial partner.

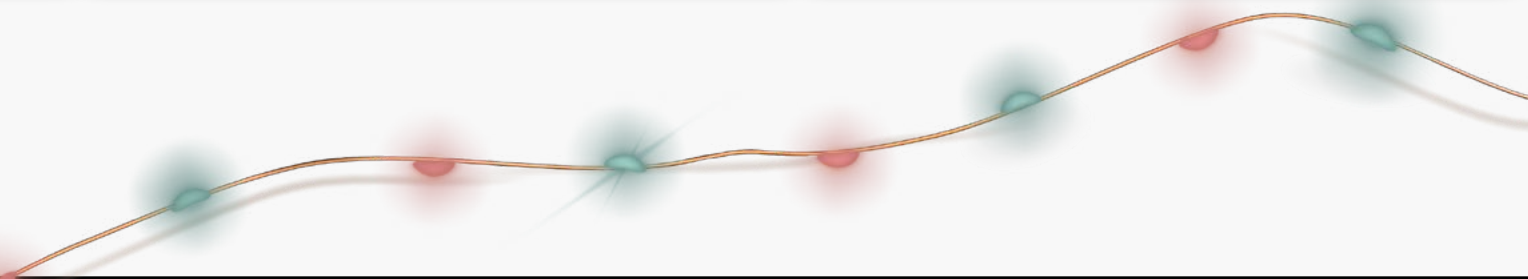
THE BIG NIGHT

By invitation



the big night : Gathered under the banner of enhancing Tunisian archaeological heritage, international attendees will convene at 8:00 PM for a gala dinner that fosters cross-cultural pollination and business networking among them.



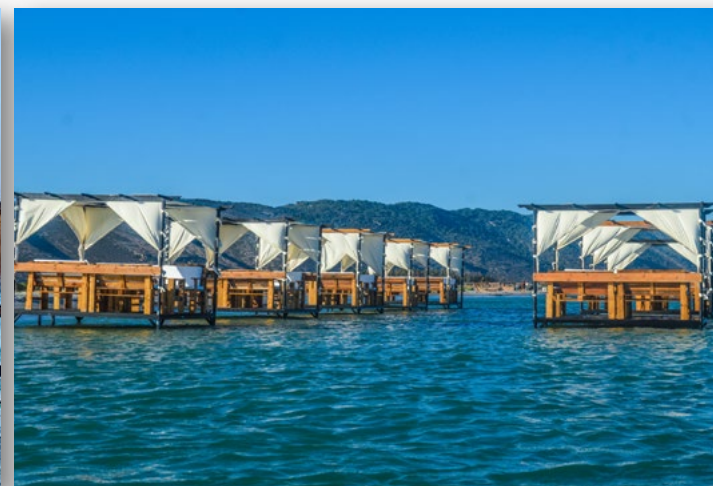


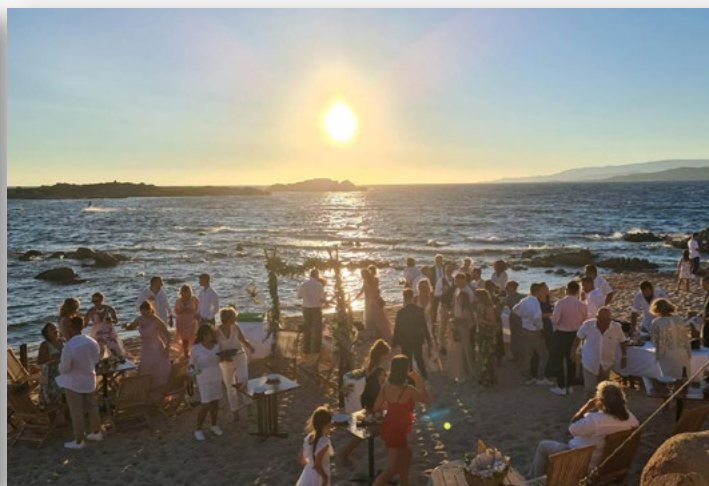
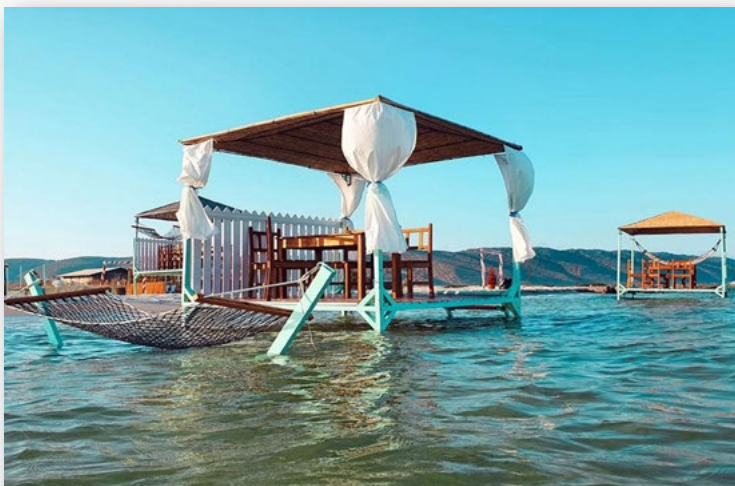
BEACH PARTY



By invitation

For an informal networking opportunity during Tunisia's sunny summer, we're hosting a "beach party" where our stakeholders can chat, exchange ideas, and establish new connections in a relaxed atmosphere, embodying distinctive Tunisian tourism experiences that bridge leisure and business travel.





Full media coverage



Ecran EZZAHRA



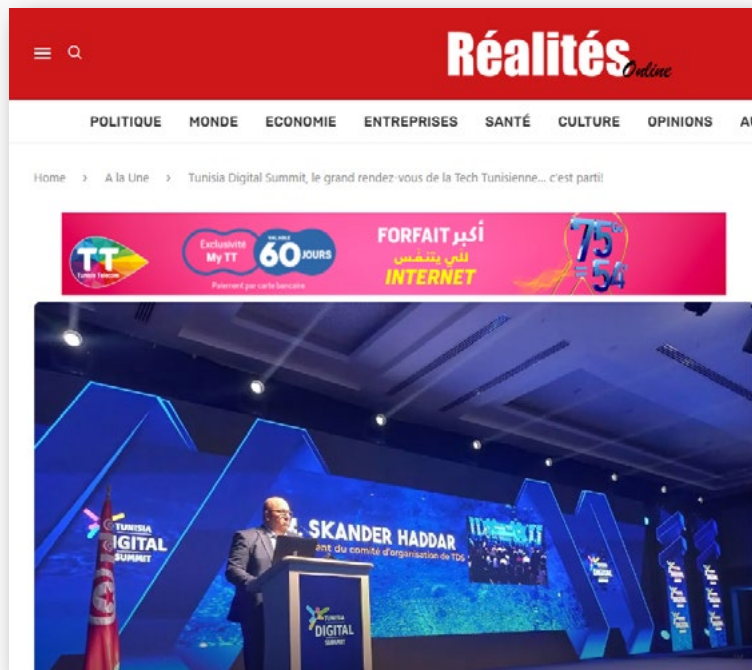
Ecran Drapeau SOUKRA



Ecran LE KRAM



press & magazines

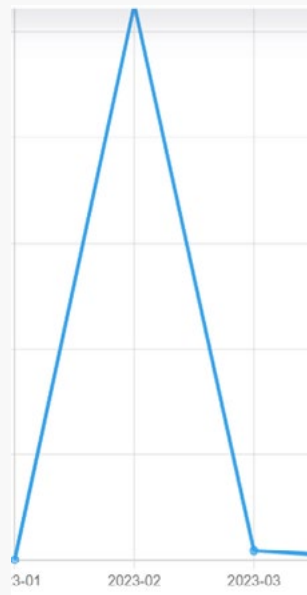


Our digital audience



4979 registered

975 connections



Increased traffic on the D-day



22.8K followers




1845 followers



8K followers








 **TPM**
@MaghrebexTV 1,42 k abonnés 570 vidéos
Chaîne Officielle de Tunisie Place de marché et des événements Riyeda, T... >
[made-in-tunisia.net](#) et 3 autres liens

Personnaliser la chaîne Gérer les vidéos

ACCUEIL VIDÉOS SHORTS EN DIRECT PLAYLISTS COMMUNAUTÉ CHAÎNES À PROPI >

Playlists créées

Playlist	Nombre de vidéos	Action
 Tech NIGHTS	5 vidéos	Afficher la playlist complète
 Riyeda Studio 2023	13 vidéos	Afficher la playlist complète
 Riyeda 2023	14 vidéos	Afficher la playlist complète
 Riyeda 10 +80 EXPOSANTS	2 vidéos	Afficher la playlist complète
 TDS 2022	13 vidéos	Afficher la playlist complète

Links and contacts



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Bilan



Press Book



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