



ICT/BPO Sector Overview & Opportunities in Czechia and Botswana

Tuesday 29 March 2022

Preliminary Program

10:00 – Welcome (David Vaverka, Embassy of the Czech Republic)

10:05 – Opening Remarks CZ (Dr Pavel Řezáč, Ambassador of the Czech Republic/MFA)

10:10 – Opening Remarks BW (BITC)

Presentations BW:

10:15 – Doing Business with Botswana – (BITC)

Q&As

10:35 – ICT/BPO Sector Overview and Opportunities in Botswana (BITC)

Q&As

Presentations CZ:

10:55 – Doing Business in Czechia (TBC)

Q&As

11:15 – ICT/BPO Sector Overview and Opportunities in Czechia (TBC)

Q&As

11:35 – Closing Remarks (David Vaverka, Embassy of the Czech Republic/BITC)

Platform: MS Teams

Kindly RSVP to david_vaverka@mzv.cz by 23 March 2022

Contact list and a videorecording of the event will be shared with all registered companies



Embassy of the Czech Republic



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WHY INVEST IN BOTSWANA ICT/BPO SECTOR?

The timing is suitable for the ICT/ BPO sector to take off in Botswana through the following sector attraction attributes:

The recent decoupling of the network from BTC to form BOFINET as well as heavy investments BOFINET has made to the network infrastructure which is expected over time to lower the cost of both voice and data

Botswana offers the lucrative IFSC dispensation that BPO companies are eligible for, and which further enhances the country's competitiveness in attracting FDI

There is a willingness by the government to create employment particularly employment for the youth

There is an abundance of IT graduates, other graduates, and high school leavers available in the Botswana market who are currently unemployed yet skilled and employable in this sector

Botswana has a neutral English-speaking accent required by offshoring locations such as USA, Australia, UK, or EU

Botswana is a member of the Southern African Development Community (SADC) as well as a member of the Southern African Customs Union (SACU) and so provides a good access to the rest of Southern Africa

It takes 4 hours by car to get from Botswana's capital Gaborone to Pretoria, the capital of South Africa

Botswana lies within the same time-zone as Czechia (one hour time difference occurs during Czechia's wintertime)



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