



# Nera Plant The Unique Monastic Products Since 2009



# The Concept. The Uniqueness Since 2009

**Hand-made with hand-picked plants.**

**Monastic recipes, modern laboratories.**

The monastic recipes were the sources of traditional healings and of the communion with nature, yet they disappeared in time, as for the industrial progress.

**Nera Plant** is a unique and flourishing concept of reviving of such old monastic recipes, yet with the modern touch of technology and of scaling up capacities.

Hand-made and scale production are not contradictory terms in Nera Plant's unique concept.



# The Product Range

## The Modern Laboratories

**Nera Plant Product Range** is vast and diversifies year after year, as for the market demand.

The three main product categories are

- 1/ **Healing and Prevention.**
- 2/ **Natural Cosmetics.**
- 3/ **Nourishing Foods.**

Started as a light commercial activity both to support the nuns of Nera Monastery and to make the best use of the natural heritage plants & flora in the area of Nera Monastery (Caras-Severin, Cheile Nerei), Nera Plant is today the **most-trusted brand of healing, prevention and natural cosmetics.**

The nourishing foods division is new and increasing.

The recipes are created and/ or improved within the monastery by the nuns themselves and while most of the activity is hand-made, for utmost care, the manufacturing technology is of the latest standards.

**Nera Plant Laboratories** is a brand in itself, very strong already.





## About the Products and The Benefits

The key ingredients are plant and fruit concentrates and essences extracted from the flora of Nera Valley and Mountains of Banat region.

The fresh plants preserve maximum of their active substances; hence, they represent the principle of Nera Plant products.

**This method is unique**, as on the industrial level and in the 'normal' commercial circuit such approach is not sustainable. It is sustainable, however, in Nera Plant paradigm.

The **entire manufacturing process is manual** and benefits from unseen-before (or anywhere else for that matter) care and concentration of the nuns (110 within Nera Monastery). From the very moment of picking up the plants and fruits, to drying, grinding, natural fermenting (where the case), maceration, oil extracting or hydro-alcoholic extracts and until preparing, packaging and labeling, everything is handled with **utmost care and accuracy**.

The colour, the smell and the taste of all products are exclusively due to the natural ingredients.



## The Nuns

Dedication.

Top education (40% post-graduate and PhD degrees; 60% graduate degrees, multiple language proficiency, medical doctors, therapists, phyto-therapists, professors, educators).

Love for people.

Love for quality.

Completely natural products.

Trust.

Competitiveness, even though not 'industrialized'.





## Premium Products High-Score Trust Brand

Diverse.  
Reliable.  
Top quality.  
Competitive.  
Unique.  
TRUST.





## **Cooperation Opportunities**

### Sales-Wise.

International distribution of high-level trust brand, with proven healing and nourishing results.  
Immediate increase in customer loyalty due to the purchase of Nera Plant products.

Competitive price.

Premium packaging.

International accreditations.

### Marketing-Wise.

Amazing story behind the product, fit for powerful marketing messages.

Word-of-mouth and loyalty: both criteria at high level.

UPS of the manufacturing process & of the COMPLETELY NATURAL products.

## Accreditations & Certifications





## Contact

Marian Serbulea  
Business Development Partner  
Econwings | Nera Plant International Distributor

[marian.serbulea@expressconsult.ro](mailto:marian.serbulea@expressconsult.ro)

+ 40 (721) 333 810

Nina Bratfalean  
Managing Partner  
Econwings | Nera Plant International Distributor

[nina.Bratfalean@macsys.eu](mailto:nina.Bratfalean@macsys.eu)

+ 40(722) 832 849

