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ONE STEP CLOSER TO AN INDUSTRIAL POLICY OF THE 21ST CENTURY

BUSINESSEUROPE welcomes the renewed attention given to the competitiveness of European industry. In its communication “*A Stronger European Industry for Growth and Economic Recovery*”, published today, the Commission rightly recognises the importance of a strong and competitive European industry to ensure growth and a sustainable recovery.

The communication is an important contribution to bring the EU closer to a modern industrial policy. Europe needs to create a policy environment which is attractive for investors and which lets industry look in all directions of innovation.

Philippe de Buck, Director General of BUSINESSEUROPE commented: “*The business community is pleased to see efforts by Commission Vice-President Tajani to keep industrial policy at the heart of European policy-making. Today’s report is an important step to improve framework conditions for industrial investment and innovation in Europe. BUSINESSEUROPE will continue to work with decision-makers to go even further and to create an industrial strategy for the 21st century.*”

NOTE TO THE EDITOR

BUSINESSEUROPE represents small, medium and large companies. Active in European affairs since 1958, BUSINESSEUROPE’s members are 41 leading industrial and employers’ federations from 35 European countries, working together to achieve growth and competitiveness in Europe. For the full list of our members, please visit our website.

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