



# Ukraine Recovery Conference

10-11 July 2025 - Rome, Italy 

Italy, Milan 05 march 2025

## Preparatory Event for the Business Dimension "On the Road to URC 2025" (Milan, March 5, 2025)

In preparation for the Ukraine Recovery Conference 2025 to be held in Rome on July 10 and 11, the Ministry of Foreign Affairs and International Cooperation, together with the Ministry of Foreign Affairs and the Ministry of Economy of Ukraine and the Lombardy Region, in collaboration with ICE-Italian Trade Agency, are organizing the preparatory event for the Business Dimension "On the Road to URC 2025" to be held in Milan at the Auditorium Testori (located on the ground floor of Palazzo Lombardia, Piazza Città di Lombardia 1), on Wednesday, March 5, 2025.

The event will be opened by the Deputy Prime Minister and Minister of Foreign Affairs, Antonio Tajani, the First Deputy Prime Minister and Minister of Economy of Ukraine, Julia Svyrydenko, and the President of the Lombardy Region, Attilio Fontana.

The working sessions will cover:

- Investments;
- Energy and green transition;
- Manufacturing and processing industries;
- Infrastructure and residential construction;
- Critical raw materials (CRM);
- SMEs;
- Work on the Masterplan of the City of Mykolaiv and collaboration between the Lombardy Region and the Zaporizhzhia Oblast;

The language regime of the event is Italian-Ukrainian-English, with an interpretation service.

Participation in the initiative is free, but individual companies will bear the costs of travel and accommodation.

Attached is the concept note of the event.

To participate, please read this Information Circular carefully and follow the instructions included in the "How to Join" section.

Please note that, considering the limited number of places available, a selection of the requests could be applied, based - among others - on the company profile. Therefore, submitting the application does not guarantee the participation until further confirmation by the organizers.

A detailed program will be sent to the companies admitted to participate in the event.

### WHY PARTICIPATE

The goal of the initiative is to explore policy lines and discuss operational tools that can be translated into concrete results given the Conference for the Reconstruction of Ukraine in Rome. The event aims to mobilize the private sector for reconstruction and sustainable economic development. The ability to attract private capital is crucial to achieve sustained economic growth and successfully carry out reconstruction based on the "building back better" approach.

To facilitate investments in Ukraine, it will be necessary to address business concerns regarding security and stability, the presence of adequate financial and insurance instruments, utilization of local capacities, and regulation of the economy. At the same time, it will be essential to strengthen trust in the Ukrainian business environment and consolidate long-term political commitment, also toward a green and digital transition. SMEs, which constitute an important part of the economic fabric of Ukraine and its partners, must be able to fully participate in the reconstruction and modernization of the country.

Construction, Infrastructure, Logistics, Integrated  
Engineering Services, Energy Green Transition,  
Manufacturing and Transformation

Location: Italy, Milan

Event Date: March 5, 2025

Deadline for Registration: February 24, 2025

Date of Publication: February 13, 2025

Useful Websites: <https://export.gov.it/ricostruzione-ucraina>

Subscribe to the ICE Newsletter:  
<https://www.ice.it/it/newsletter>

# ICE-AGENCY OFFER

The event will be opened by the Deputy Prime Minister and Minister of Foreign Affairs, Antonio Tajani, and by the First Deputy Prime Minister and Minister of Economy of Ukraine, Julia Svyrydenko, and the President of the Lombardy Region, Attilio Fontana.

Several consecutive thematic sessions will follow.

The first will focus on the tools and key factors for investing in Ukraine, including public funding - also within the framework of the EU's Ukraine Facility - private investment funds, and war insurance.

Subsequent sessions will be dedicated to energy and the green transition; manufacturing and processing industries; infrastructure and residential construction; critical raw materials (CRM); and SMEs.

The event aims to bring together governments, local authorities, international financial institutions, development banks, and Italian, Ukrainian, and international companies to discuss how to support the participation of businesses, including SMEs, in the reconstruction process.

The working breakfast will provide an opportunity to showcase Ukrainian creative industries (fashion and winemaking) and to network.

Participation in the event is free; however, companies will be responsible for the travel and accommodation expenses of their representatives.

Preparatory Event for the Business Dimension "On the Road to URC 2025" (Milan, March 5, 2025)  
Milan, Italy

## CONTACTS

### **ICE -Italian Trade Agency – Rome Head Office**

**Via Liszt 21 - 00144 Rome**

#### **Europe and Africa Office**

Manager: Anna Flavia Pascarelli

Email: [europa.africa@ice.it](mailto:europa.africa@ice.it)

Certified email (PEC): [europa.africa@cert.ice.it](mailto:europa.africa@cert.ice.it)

Tel: 0039 6 5992/6138-6197-6722

### **ICE Italian Trade Agency Kiev Office**

#### **Trade Promotion Section of the Italian Embassy - Kiev**

Director :Fabrizio Giustarini

Vul. Yaroslaviv Val 32-A 01901 Kiev

Email: [kiev@ice.it](mailto:kiev@ice.it)

Tel: 00 380 444903930

## How to Join

To submit your application to participate in the event, it is necessary to fill out the [form available online at this LINK](#) no later than Monday, February 24th 2025, 12pm (CET).

Please take note that registration does not guarantee acceptance to the event.

## ADDITIONAL INFORMATION

Please note that the ICE-Italian Trade Agency's foreign network offices can provide a wide range of personalized marketing and information assistance services that can complement those already included in the proposed event package.



## *Concept Note*

### **BUSINESS DIMENSION PREPARATORY EVENT “ON THE ROAD TO URC 2025”**

**Milan, 5 March 2025**

The Ukraine Recovery Conference (URC 2025) will bring together leaders from governments, parliaments, international organizations, businesses, local communities and civil society. It will be co-hosted by Italy and Ukraine in **Rome on 10-11 July 2025**.

The Conference is in line with the annual series of high-level political events dedicated to the swift recovery and long-term reconstruction of Ukraine since the beginning of Russia’s full-scale war of aggression.

The **key goal** of the URC 2025 is to raise awareness and mobilize continued international **support for the recovery, reconstruction, and modernization** of Ukraine, including from the private sector. Foreign investments are key for rebuilding Ukraine and the participation of business in the reconstruction of Ukraine will take place in the context of the EU accession process.

The URC 2025 will be based on the **“Four Berlin Dimensions”** – Business; Human Capital; Local and Regional Authorities; EU Accession and Reforms – as key pillars for the recovery of Ukraine. A **Recovery Forum** with sectorial workshops and a **Business Fair** for matchmaking will take place at the same time.

**The Business Dimension will aim at mobilizing the private sector for reconstruction and sustainable economic development.** Attracting private capital is key in order to achieve economic growth and a successful reconstruction, based on the building-back-better approach. To facilitate investments in Ukraine, it is crucial to address business concerns regarding security and stability, finance and insurance instruments, local capabilities and economic context. At the same time, it will be critical to strengthen confidence in the Ukrainian business environment and flag long-term political commitment, including towards a green and digital transition. SMEs, which are a large part of Ukraine and partners’ economic fabric, should fully participate in the reconstruction process.



Ministero degli Affari Esteri  
e della Cooperazione Internazionale



Ministry of  
**Foreign Affairs**  
of Ukraine



MINISTRY OF  
**ECONOMY**  
OF UKRAINE



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On the road to URC 2025, Italy and Ukraine, together with Lombardy Region, will host a preparatory event dedicated to the **Business Dimension** on **5 March, in Milan at Palazzo Lombardia**, with the participation of approximately 350 among Italian, Ukrainian and international companies. The **objective of the event** will be to **explore policies** and **discuss operational tools** which can be translated into concrete **deliverables** in view of the Rome Conference.

The event will be opened by Deputy Prime Minister and Minister of Foreign Affairs and International Cooperation of Italy, **Antonio Tajani**, First Deputy Prime Minister and Minister of Economy of Ukraine, **Yulia Svyrydenko**, EU Commissioner for Enlargement, **Marta Kos** (tbc), and President of the Lombardy Region, **Attilio Fontana**.

After the opening, a number of consecutive sessions will follow. The first one will be dedicated to **key instruments and enablers for investing in Ukraine**, such as public finance, including within the provisions of the *Ukraine Facility* of the European Union, equity funds and war insurances. This will be followed by sessions dedicated to **Energy and green transition, Manufacturing and processing industries, Infrastructures-Housing, Critical Raw Materials (CRM)** and **SMEs**. The event will aim at bringing together governments, local authorities, International Financial Institutions, development banks, Italian, Ukrainian and international companies to discuss how to support the participation of business - including SMEs - in the process of reconstruction. **A working lunch will provide time for presenting Ukrainian creative industries and networking**. A final session will be dedicated to the introducing the project for a **Concept Masterplan of the City of Mykolaiv** within the Program UN4 Ukrainian Cities and the collaboration between Lombardy Region and Zaporizhzhia Oblast'.



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## Program of the event

*Milan - Palazzo Lombardia - 5 March 2025*

h. 10:00-11:00	<b>Opening session</b>
h. 11:00-12:00	<b>Investment enablers panel:</b> access to finance, insurance, incentives
h. 12:00-13:00	<b>Energy and green transition (incl. green finance)</b> working session
h. 13:00-13:45	<b>Manufacturing and processing industries</b> working session
h. 13:45-15:00	Networking lunch: <b>presentation of Ukrainian creative industries</b> (fashion, craft wine, etc)
h. 15:00-16:00	<b>Infrastructure-Housing</b> working session
h. 16:00-17:00	<b>Critical raw materials (CRM)</b> working session
h. 17:00-18:00	<b>SMEs</b> working session
h. 18:00-19:00	The Concept Masterplan of the <b>City of Mykolaiv</b> and the collaboration between <b>Lombardy Region and Zaporizhzhia Oblast'</b>

The following workshops will be held on the margins of the main program:

- **NECP presentation:** Presentation of 4-5 potential investment projects followed by the networking round.
- **UNIDO green industrial recovery:** Workshop on establishing joint ventures by Ukrainian and Japanese companies as a reference and a good practice to follow.
- **UIF and other investment instruments for international businesses:** Workshop delivered by the Ministry of Economy of Ukraine and Kyiv School of Economics (KSE).

## **Background on the sectorial sessions:**

**Energy and green transition (incl. green finance):** the session will promote discussions on how to respond to Ukraine's short-term recovery needs, as well as on mobilizing the private sector to build a sustainable, green, and resilient energy system as part of post-war recovery in Ukraine, with a focus on investments in renewable energy and decentralized technological solutions for the energy system and decarbonization. The session will also introduce Energy-Climate policy and the National Energy and Climate Plan (NECP) of Ukraine as guidelines for investments into the country's energy, climate and related sectors.

**Manufacturing and processing industries:** the session will cover issues related to stimulating domestic Ukrainian production in different sectors (incl. agro-processing), facilitating investments in the real economy, boosting value-added export, approaches for localization of technology transfer and co-creation of business; access to EU decarbonization funding for Ukrainian industry and production of low-emission manufactured goods; and ways for increasing the production capacities of Ukrainian SMEs, including through the redesign of the support programs from GoU, IFIs, DFIs, banks.

**Infrastructures-Housing:** participants will discuss Ukrainian needs in the field of infrastructures and transport with regard to port & maritime industry; modernization of road & rail networks, including key cross-border points; restructuring of airports in view of a possible resumption of air traffic; provision of public transports/civil infrastructures. The session will outline Ukrainian needs in the field of social infrastructures, including ensuring access to housing for affected populations.

**Critical Raw Materials (CRM):** participants will discuss how Ukraine's mineral endowment can be utilized for driving economic growth and help in the integration into global value chains. This includes review of the progress on developing a comprehensive strategy in this area, as well as the pipeline of investment projects and most promising fields proposed as 'quick wins'. Tasks to ensure availability of geological information and its digitization, verification of reserves using international standards, and other project acceleration steps would be also subject of discussion.

**SMEs:** the discussion will take place around the opportunity to fully empower small-and-medium-sized businesses to play a role in the process of green recovery and reconstruction and participate -



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through the establishment of a suitable ecosystem - in the vast programs and projects procured by the Government of Ukraine and IFIs. A specific focus will be dedicated to the role of multilateral development banks and the private banking system in financing the participation of SMEs in the reconstruction process. The preliminary results of the SMEs Resilience Alliance will be presented.

**The Concept Masterplan of the City of Mykolaiv:** within the UNECE Program UN4 Ukrainian Cities for supporting the reconstruction and development of Ukrainian cities based on the Build Back Better approach, One Works Foundation, partnering with LIUC University, Polytechnic of Milan, COWI and other institutions, completed the Master Plan of the City of Mykolaiv and is now finalizing three pilot projects, the Innovation District, the Industrial Park and the Shipyard to start the re-development of the city economy and ensure a sustainable future to the city and its population. **The collaboration between Lombardy region and Zaporizhzhia** will be outlined.



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## **Privacy Notice on the Processing of Personal Data pursuant to Articles 13 and 14 of Regulation (EU) 2016/679 ("GDPR")**

To ensure that the processing of personal data is carried out in accordance with EU Regulation 2016/679, the Italian Trade Agency (ITA), as Data Controller, provides data subjects with this information notice pursuant to Articles 13 and 14 of the GDPR. This notice outlines how personal data will be processed, which may be transferred, where necessary, exclusively to institutional and operational partners (either Italian or foreign) involved in the event in which the data subject participates. These partners, as autonomous data controllers, will provide their own information notice in compliance with the GDPR. The data subject's rights provided for in Articles 15 and following of EU Regulation 2016/679 may be exercised directly against the aforementioned partners.

### **Data Controller and Data Protection Officer**

The Data Controller of your data is ICE - Agency for the Promotion Abroad and Internationalization of Italian Enterprises, with registered office at Via Liszt, 21 – 00144 Rome, Tel. +39 06 59921 (hereinafter "ICE Agency" or also "Data Controller"). The Data Protection Officer (DPO), appointed by the Data Controller to fulfill the duties provided by the European regulation on personal data protection, can be contacted at the email address: [privacy@ice.it](mailto:privacy@ice.it)

### **Categories of Data**

Within the limits of the purposes and methods described in this notice, the following categories of personal data may be processed: identifying data (e.g., first name, last name, tax code), phone contacts, and email addresses.

Your personal data will also be managed through online software or cloud services located within the European Union, in compliance with the rights and guarantees provided by Regulation (EU) 2016/679 (GDPR).

Additionally, should you choose to participate in this event, and if operational needs arise, your personal data may be transferred outside the EU and its regulatory and protection scope, in accordance with Article 6, paragraph 1, letter b of European Regulation 679/2016.

### **Purpose of the Processing and Legal Basis**

ICE Agency processes the data for the purposes of fulfilling its institutional tasks and public interest obligations, for compliance with legal or regulatory requirements, and to enable effective institutional communication. Furthermore, we use your personal data to allow you to benefit from online assistance services and the functionalities of the institutional portal through registration in the client area.

The processing is based on the following legal grounds: (i) the processing is necessary for the performance of public interest tasks carried out by the Data Controller (Article 6(1)(e)); (ii) the processing is necessary for compliance with a legal obligation to which the data controller is subject, such as fulfilling legal obligations (e.g., accounting, tax), regulations, and contracts, or executing judicial or administrative authority orders (Article 6(1)(c)); (iii) the processing is necessary for the performance of a contract or pre-contractual measures taken at the data subject's request (Article 6(1)(b)).

As detailed below in the section "Non-mandatory Purposes," personal data included in the ICE Agency's Central Data Bank (BDC) may also be used in the context of its institutional activities to promote and develop the trade of the subject's product/service abroad, as provided by Article 14, paragraph 20, D.L.98/11, converted into Law 111/11, as replaced by Article 22, paragraph 6, D.L. 201/11, converted into Law 214/11, and amended by Article 2, paragraphs 6 and 7 of D.L. 104/2019, converted by Law 132/2019.

Thus, your data may also be used for sending participation proposals for other initiatives organized by ICE Agency, such as trade fairs, workshops, seminars, training courses, business matching activities, as well as for customer satisfaction surveys and other related activities of institutional and public interest.

### **Data Processor and Potential Institutional Partners**

In carrying out its operational and institutional activities, the Italian Trade Agency, where necessary, reserves the right to communicate your data to foreign third party partners, for Business Matching purposes only pertaining to the Business Forum, who will assume the status of Data Processors. You have the right to request a complete list of Data Processors and institutional partners by writing to [privacy@ice.it](mailto:privacy@ice.it)

### **Processing Methods**

ICE Agency processes personal data in compliance with the principles set out by the Regulation, adhering to the principles of fairness, lawfulness, and transparency, for specified and legitimate purposes related to legal compliance, institutional goals, and related administrative activities. Only personal data that is adequate, relevant, and limited to what is necessary for the purposes for which it was collected and processed will be handled.

Data is processed by ICE Agency staff, properly trained and authorized to process the data, or by authorized individuals for occasional maintenance of systems, applications, and data necessary for the portal's services.

The processing ensures the security of personal data by using automated tools, including confidentiality and protection measures through technical and organizational measures aimed at preventing data loss, unlawful or incorrect use, and unauthorized access.

Data will not be used for purposes other than those described in this notice unless the data subject is informed in advance.

### **Non-Mandatory Purposes**

The use of personal data for non-mandatory purposes aims exclusively at offering you a more personalized service. The data provided will also flow into ICE Agency's Central Data Bank, where it may be used for the agency's institutional activities to promote and develop the trade of your product/service abroad, as outlined in Article 14, paragraph 20, D.L. 98/11, converted into L.111/11, as amended by Article 2 of D.L. 104/2019, converted into Law 132/2019, and in compliance with the provisions of Articles 13 and following of Regulation (EU) 2016/679 on the protection of personal data, as referenced in Article 4 of the aforementioned Regulation.

### **Your data may be used for the following purposes:**

Sending proposals for participation in other ICE Agency initiatives such as trade fairs, workshops, seminars, training courses, etc.;

Conducting customer satisfaction surveys;

Performing surveys related to the institutional and public interest activities of ICE Agency;

Business matchmaking activities.

The processing will occur through paper-based and/or computerized means.

### **Data Retention Period**

Personal data marked as mandatory will be kept for a period no longer than necessary to achieve the purposes or in accordance with the deadlines set by legal requirements. They may be retained for longer periods provided they are processed solely for archiving in the public interest, for scientific and historical research, or for statistical purposes, ensuring the implementation of adequate technical and organizational measures as required by this Regulation to protect the rights and freedoms of the data subject.

Personal data, including for non-mandatory purposes, will be retained for a period of ten years.

### **Rights of the Data Subject**

We also remind you that you can exercise, at any time, the rights set out in Articles 15 and following of Regulation (EU) 2016/679.

For any information, you can contact the Data Controller: ICE Agency, Via Liszt 21, 00144 Rome, or the person responsible for the organization of the initiative, as indicated in this communication from the Rome office, or the Data Protection Officer at the following email address: [privacy@ice.it](mailto:privacy@ice.it).

This privacy notice may be supplemented with further details, taking into account regulatory changes and/or provisions from the European Data Protection Board (EDPB) and the National Data Protection Authority. The updated version of this notice is always available online at: <https://www.ice.it/privacy>

Acknowledgement of the notice, I consent to the processing of data for all non-mandatory purposes mentioned above

Date \_\_\_\_\_ Signature \_\_\_\_\_