TAIWAN ICDF

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Webinar on Digital Innovation Applications of Enterprises

Date: Wednesday∣Jun. 23, 2021∣9am-11am(GMT+8)
(For Latin America and the Caribbean Regions)
Friday∣ Jun. 25, 2021 ∣ 15pm-17pm(GMT+8)
(For Europe, Asia, Africa and Pacific Regions)

Language: English

***How to apply:** Through the R.O.C (Taiwan) embassies, representative offices or Taiwan technical missions.

Introduction:

In 2020, APEC identified "inclusive economic participation through digital economy and technology" as a priority area. To echo this, the workshop will share the experiences of how Taiwan enterprises use digital technology to acquire business opportunities.

Objectives:

- How government effectively provide assisting of policies and practices for guiding enterprise in digital transformation.
- How to reform operating systems and innovate business models to improve the competitiveness efficiency and profits of enterprises.

Issues this webinar will address:

- Effectively use digital innovation to meet the challenges of emerging industries.
- Using innovative business models and combine digital technology to increase profit and improving the competitiveness and efficiency of enterprises.

Contents:

- Share the Taiwan government's policy support and incentive measures for enterprise transformation to increase the willingness of enterprises to apply innovative technologies.
- To introduce cases of Taiwan enterprises how to reforming operating strategies and enhancing intelligent innovation service, such as intersection of business models and big data, the expansion of the development of the sharing economy and the public fundraising

Who may apply:

- Government officials from divisions in charge of digital innovation, officials for e-commerce and small and medium enterprises (SMEs) development, management level officials from related industries, or members of the private sector/NGOs/international organizations.
- Preferable background: SME counseling, information communications and Internet of Things applications, big data analysis.
- Experience: A minimum of two years of progressive experience conducting SME counseling, ICT and IoT applications and big data analysis.
- Education: A college degree or above
- Language: A good command of English

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A Sneak Peek of
TaiwanICDF Workshop Program