

BUSINESSEUROPE



BusinessEurope at a glance

- 40 members in 35 countries including the European Union countries, the European Economic Area countries and some countries in the process of accession to the EU
- Representing small, medium and large companies
- European social partner

Pillars:

- Members
- Staff: about 50 persons
- Supporting network of 68 companies (Advisory and Support Group)

What we do?

Mission:

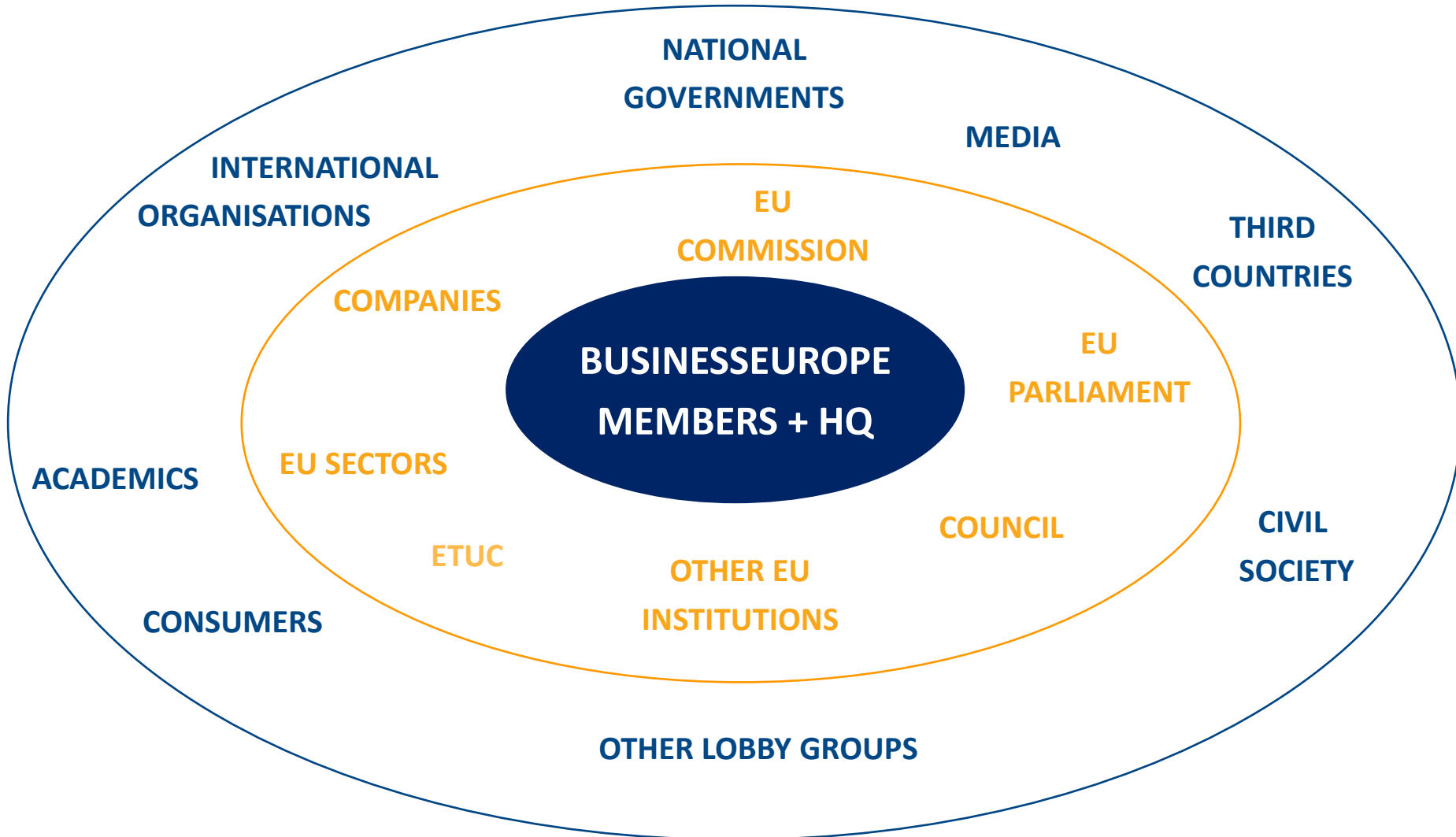
- BusinessEurope is the leading advocate for growth and competitiveness at European level, standing up for companies across the continent and campaigning on the issues that most influence their performance

Purpose:

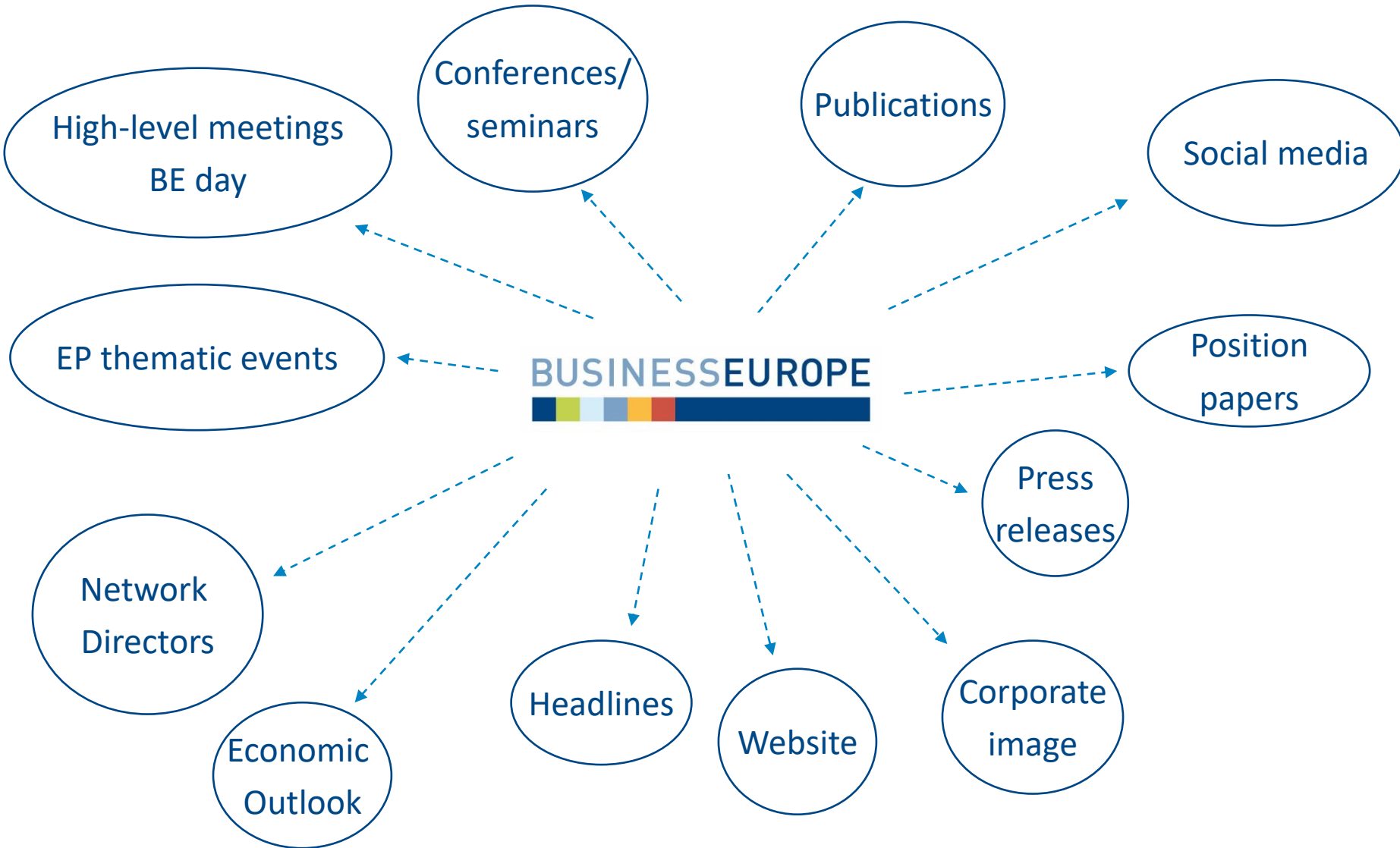
- To provide EU policy input to create a business-friendly environment

Topics

- European competitiveness (why we need a strong European industry, open trade policy, open strategic autonomy)
- European social dialogue
- Digital economy (enabling environment, data governance and protection)
- Industrial policy / Energy Union / Environment- focus on the Green Deal
- Single market
- Trade Policy (trade agreements, rules-based trade)
- Future of Europe and global challenges



Advocacy tools



Our priorities- International Relations

INTERNATIONAL RELATIONS

- Evolution of economic and political relations between the EU and third countries / regions
- B7, B20
- Development policy
- Supply chains – impact of the war and the COVID-19

TRADE

- EU-US-China
- Multilateral – World Trade Organisation
- Bilateral trade relations – trade agreements
- Technical trade issues and instruments (market access, public procurement, trade defense)
- Customs legislation

Focus on EU-Ukraine relations

Before 24 February 2022...

- EU-Ukraine Association Agreement, Deep and Comprehensive Free Trade Area
- BusinessEurope present and active since the launch of the negotiations, now work on ensuring effective implementation
- Opportunities to engage – institutional framework / bodies:
 - Civil Society Platforms and Fora (broad agenda)
 - Domestic Advisory Group (trade and sustainability)
- Strong links with Ukrainian business associations

Focus on EU-Ukraine relations



Main topics:

- Strong linkages between reform agenda and the AA / DCFTA implementation
- Harmonisation and standardisation
- Attention towards the sustainability agenda (labour and the environment)
- Industrial dialogue and cooperation
- Support Group for Ukraine, common challenges and COVID-19

Focus on EU-Ukraine relations

After 24 February 2022...

- Condemn the invasion & support for restrictive measures / sanctions imposed on Russia
- Close contact with Ukrainian businesses, the Mission of Ukraine to the EU and the government
- Communicate:
 - a. relevant information about legislative changes in Ukraine
 - b. specific calls for assistance – emergency needs and humanitarian assistance. This is work coordinated mostly at national level.
- Established a Taskforce on Ukraine to discuss broader trade and economic relations, in the context of reconstruction and accession

Questions?