

CZECH-TUNISIAN BUSINESS FORUM

Organised by the Confederation of Industry of the Czech Republic (SP CR) in cooperation with the Ministry of Trade and Development of Export of the Tunisian Republic under the auspices of the Ministry of Industry and Trade of the Czech Republic

Date: 26 September 2023

Venue: Ministry of Industry and Trade of the Czech Republic, Politických vězňů 20, Prague

Time: from 14h00 to 16h30

Preliminary Agenda	
13h15 – 13:45	Registration
13h45	Welcoming of the Participants
14h00 – 14h05	Official Welcome by Mr David Müller, Director General, Section of European Union and Foreign Trade, Ministry of Industry and Trade of the Czech Republic
14h05 – 14h10	Official Welcome by Mr Miroslav Hažer, Director, Confederation of Industry of the Czech Republic
14h10 – 14h15	Official Welcome by Mr Lazhar Bennour, General Director of Trade and Economic Cooperation, Ministry of Trade and Export Development of Tunisia
14h15 – 14h45	Coffee break
14h45 – 14h55	Presentation of the Investment Environment of the Czech Republic by Ms Petra Houšková, Project Manager of the CzechInvest
14h55 – 15h05	Presentation about Czech Automotive Industry in the Czech Republic by Mr Tomáš Jungwirth, Communication Manager, Automotive Industry Association
15h05 – 15h15	Presentation about Business Climate in Tunisia by Mr Mokhtar Chourabi, Director of Digital Marketing at the Foreign Investment Promotion Agency (FIPA).
15h15 – 15h25	Presentation about Export Potential by Mrs Roudha Jemni, Director of the Export Promotion Center Representation
15h25 – 15h35	Presentation about Automotive Sector and Environment in Tunisia by Mr Ziad Giga, General Director of Wallys Car
15h35 – 15h45	Presentation of Companies
15h45 - 16h15	B2B meetings