# BIGTECH

## Digital, Startup, and Tech Event
### Africa & Middle East

## I.  Concept Introduction:

**BIGTECH** is designed to be the largest event organized by Tunisia, dedicated to technologies, startups, and digital in the African continent and the Middle East.

It is the continuation of the previous successes of 2 editions of Afric'up: the summit of African startups, an edition of Job Fair, and 7 editions of **TDS**: the Tunisia Digital Summit, which, in 2023, was placed under the aegis of the Government Presidency.

The event is large-scale, **as the following 5 events will be jointly organized from** 26 to 29 June 2024 at the Kram Exhibition Centre in Tunis.

BIGTECH aims to accelerate innovations, business, investments, and new growth opportunities between actors that move economies and societies: startups, technological leaders, industrialists, large companies, investors, organizations, and decision-makers… like Vivatech, Gitex, Websummit, the objective of BIGTECH is to position Tunisia on the world stage as a "Tech Nation" destination attractive to international investors and the largest players in the technological industry in the world.

## II.  BIGTECH: 5 co-located events

1. 8th edition of TDS: the Tunisia Digital Summit
2. 3rd edition of Afric'up: the Summit of African Startups
3. 2nd edition of Job Fair: Recruitment of talents and young skills
4. 1st edition of Developer Days: The community of engineers and developers
5. 1st edition of GEEC: The e-sport and gaming community

## III.  Program, activities and animations

1. **Exhibition:** 300 exhibitors spread over 5000 M2:
   - 150 Large companies with digital transformation projects and leading players in technology and digital
     - 1 dedicated pavilions to 100 startups, 3 country pavilions, several themed pavilions: Smartcite, mobility, AI, Industrie 4.0, etc.

2. **Conferences & Workshops:** 130 workshops, panels, and keynotes will be animated around _"AI and global transformation"_  _and other_ emblematic themes.

3. **International delegations & high-level guests:**
   - 30 countries, 1,000 international participants…
   - International guests: Leaders, investors, public decision-makers, contractors, CEOs, etc.

4. **Networking & Challenges :**
   - 2 B2B meetings: Meet investors and Meet BigByers
   - "afric'Up Showcase Day", Hackathon, Makeathon…

5. **Side events:** High-level networking evenings with a cultural, tourist and informal atmosphere: "The Big Night" and a "Beach Party".