



EUROPEAN BUSINESS ASSOCIATION

THE EBA

Is **the ultimate voice of the business in Ukraine** - and one of the most influential business communities in the country.

The EBA works for **23 years** on the Ukrainian market and unites around **1000 member companies from 59 countries** that work in Ukraine.

The EBA values are: taking care of the members, be a home for learning, driving sustainability, going global, be powerful employer brand.

BUSINESS SUPPORT SERVICES



Education



**Events
& Networking**



Advocacy



SCR
(Unlimit Ukraine,
Second Chance Bank)



**Regional
Presence**

ADVOCACY

NEW COMMITTEES

BUSINESS SECURITY COMMITTEE

Aims at sharing experiences in comprehensive business security assistance, cooperation with law enforcement & other state bodies in terms of violation of security rights and interests of economic entities, formation of an expert position in solving security problems, promoting a security culture among business representatives and investors, based on best international practices, industry standards, and global certification.

REBUILD UKRAINE COMMITTEE

Focus on the development of expert materials on the priority areas and ways of rebuilding Ukraine, participation in the development of the relevant regulatory framework, establishment of business contacts to create new supply chains, launch new business projects, etc.

ADVOCACY

8 OPEN COMMITTEES

✓ Tax

✓ Customs

✓ Regulatory Affairs

✓ HumanResources

✓ Currency Regulation and Financial Services

✓ Marketing&Communications

✓ Food

✓ Corporate Social Responsibility

ADVOCACY

16 INDUSTRIAL COMMITTEES

- ✓ Energy
- ✓ Industrial Ecology and Sustainable Development
- ✓ Logistics
- ✓ Grain and Oilseed
- ✓ Agrochemical
- ✓ Electronic Payments
- ✓ Wine and Spirits
- ✓ Information Technologies
- ✓ HealthCare
- ✓ Consumer Electronics
- ✓ Retail
- ✓ Dairy
- ✓ Woodworking and Furniture
- ✓ Animal HealthCare

ADVOCACY PERFORMANCE 2021



374

COLLECTIVE
INITIATIVES



68%

SOLVED



165

INDIVIDUAL
INITIATIVES



85%

SOLVED

EVENTS & NETWORKING

- Business events with TOP government officials and lawmakers (**49 meetings in 2021**)
- Expert meetings with embassies, international missions, and organizations
- Business Networking events (**30 in 2021**)
- Online B2B meetings with EBA member companies (**25 in 2021**)
- IQ Challenges • Women's Club • Sports events



The European Business Association fosters an open and professional dialogue with policymakers, public authorities, our member companies, and diplomatic missions. We help businesses to extend range of personal and professional connections - both in Ukraine and around the world.



EBA Expert Talk 

EU Financial Instruments for Sustainable Development

Co-organized with 

Діалог Першої леді України Олени Зеленської з бізнесом
ЛІДЕРСТВО, ЩО СТВОРЮЄ МОЖЛИВОСТІ
 EBA Talk with the First Lady of Ukraine Olena Zelenska:
Leadership for Social Change



EBA Talk with the First Lady of Ukraine Olena Zelenska:
 LEADERSHIP FOR SOCIAL CHANGE

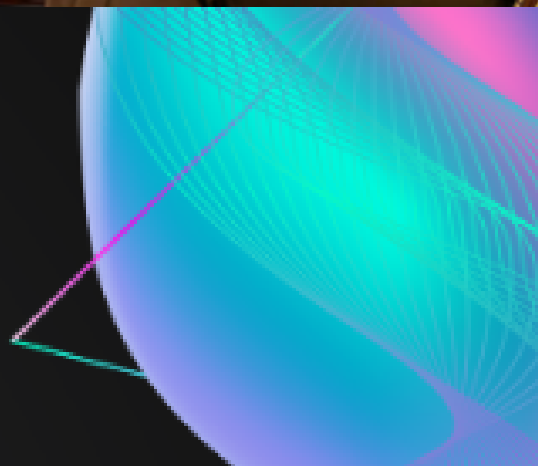
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EBA INNOVATION DAY: BIG IDEAS FOR THE PLANET

Co-organized with Main Partners



GLOBAL OUTLOOK

A Breakthrough Plan

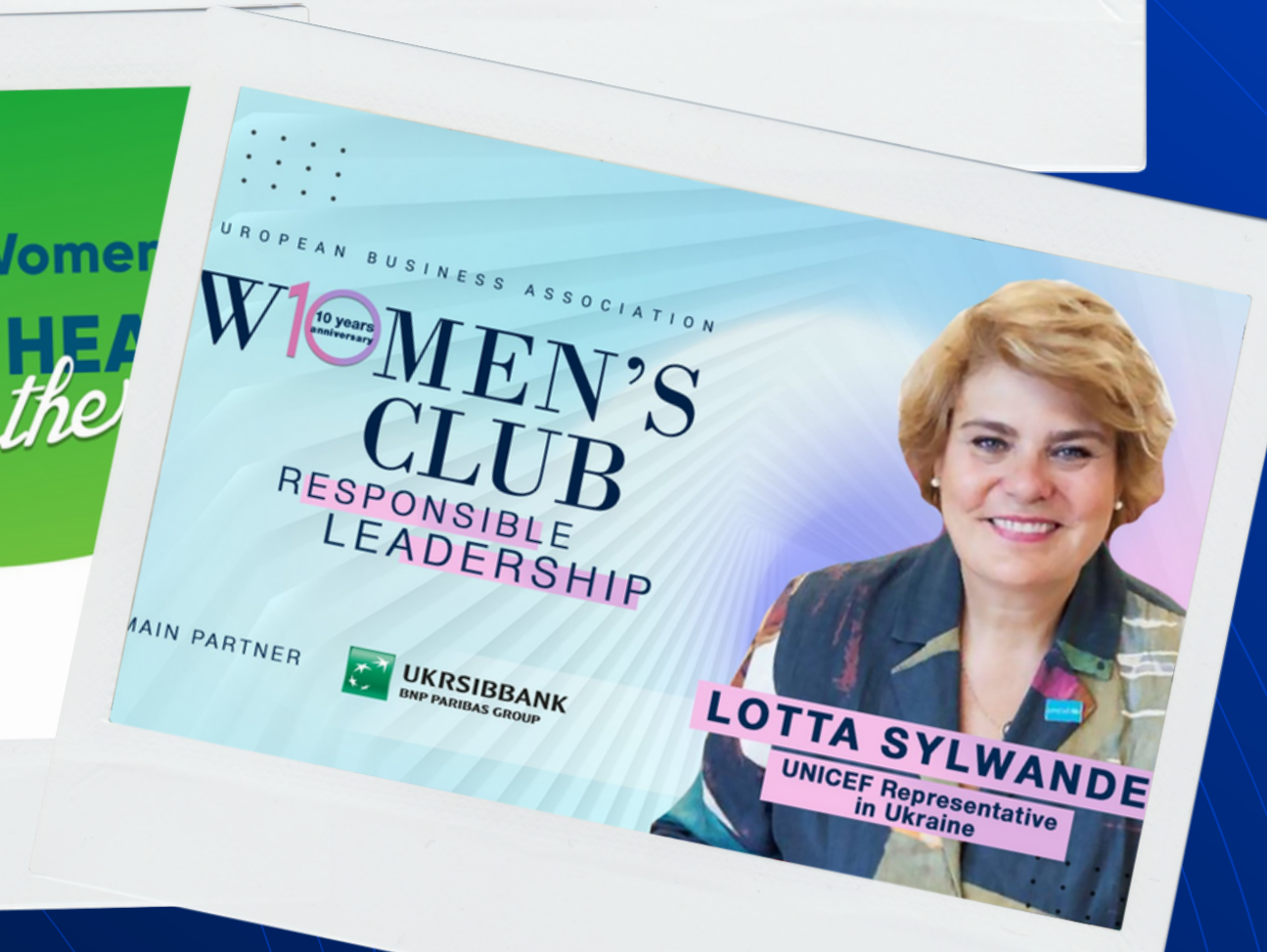
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PRESENT UKRAINE TO THE WORLD



EBA WOMEN'S CLUB

- **10+ years** of great meetings with amazing women leaders.
- **10+ years** of empowerment and motivation for women.



MANAGEMENT DEVELOPMENT CENTER

- Open lectures
- Workshops
- Business Games
- Company Visits
- Pre-MBA and Development Programmes

The EBA has Knowledge Storage - online platform with educational content: more than 200 records of education lectures, presentations, business and committee meetings.

134

DEVELOPMENT EVENTS
in 2021

4

BUSINESS GAMES

MANAGEMENT DEVELOPMENT CENTER



FEATURED SPECIALIZATIONS

- Leadership
- Negotiations
- Corporate Presentations
- Public Speaking
- Sales
- Project Management
- Time Management
- HR Management
- Emotional Intellect
- Finance for Non-financials
- Law and Development
- Customer Service
- Taxes
- Compliance
- Marketing/ PR
- Coaching
- Recruitment
- Logistics
- Event Management
- Business English

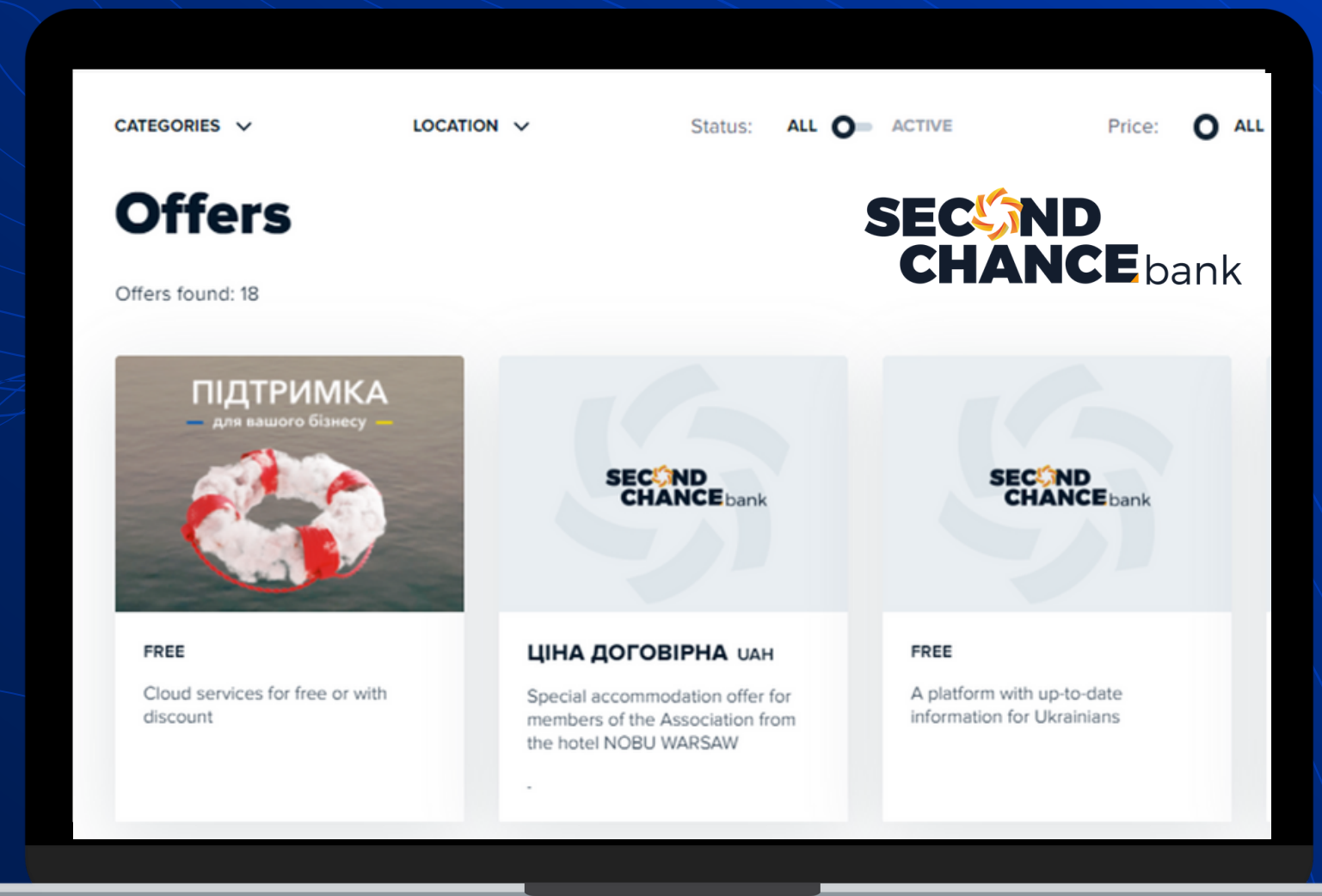
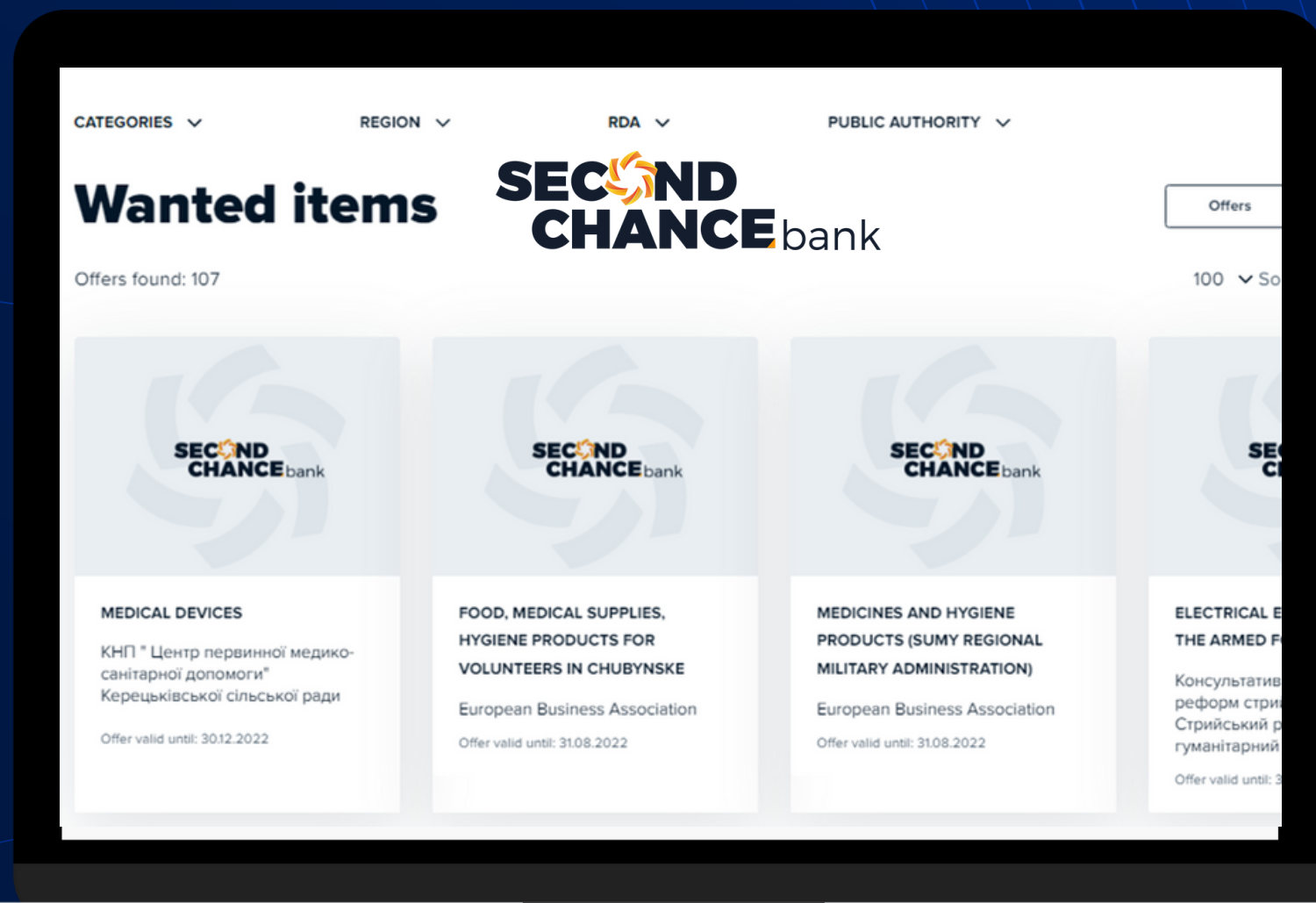
SCR

The EBA Sustainable Platform that was reoriented to the needs of the Ukrainian army, doctors, territorial defense members, and people



Platform, focuses on finding the protective equipment, medicines, products, gadgets, clothing, hygiene and disinfection products – everything that Ukraine needs to hold the fort.

Also Platform has Offers (free or with a great discount) – to support those in need, for example, by providing premises, logistics services, workspace, etc.



UNLIMIT UKRAINE

EBA Small and Micro Businesses
Support Project



Benefits for SME

The company becomes participant of Unlimit Ukraine project and gets relevant and useful information for the development of it's business

The company can get a consultation on business development

The company gets participation in annual SME forum

The company gets participation in educational programs of EBA's Management Development Center

The company has an opportunity to express business sentiments in different Unlimit Ukraine questionnaires (annual, COVID influence, war influence, etc).

4144

PARTICIPANTS

- registered
as Ukrainian
private
entrepreneurs

REGIONAL OFFICES

The European Business Association has regional offices in **Lviv, Kharkiv, Odesa**, and **Dnipro** which also hold committees' meetings and events with local governments, as well as educational programs to promote regional business development.

ANALYTICAL CENTER

11

INDICES

- Investment Attractiveness
- Barometer of Happiness
 - Business Forecast
- Digital Transformation
- Sustainable Development
 - Tax, Courts, Customs
 - Infrastructure
 - Compliance
- SME Index

BUSINESS CLIMATE NOTE

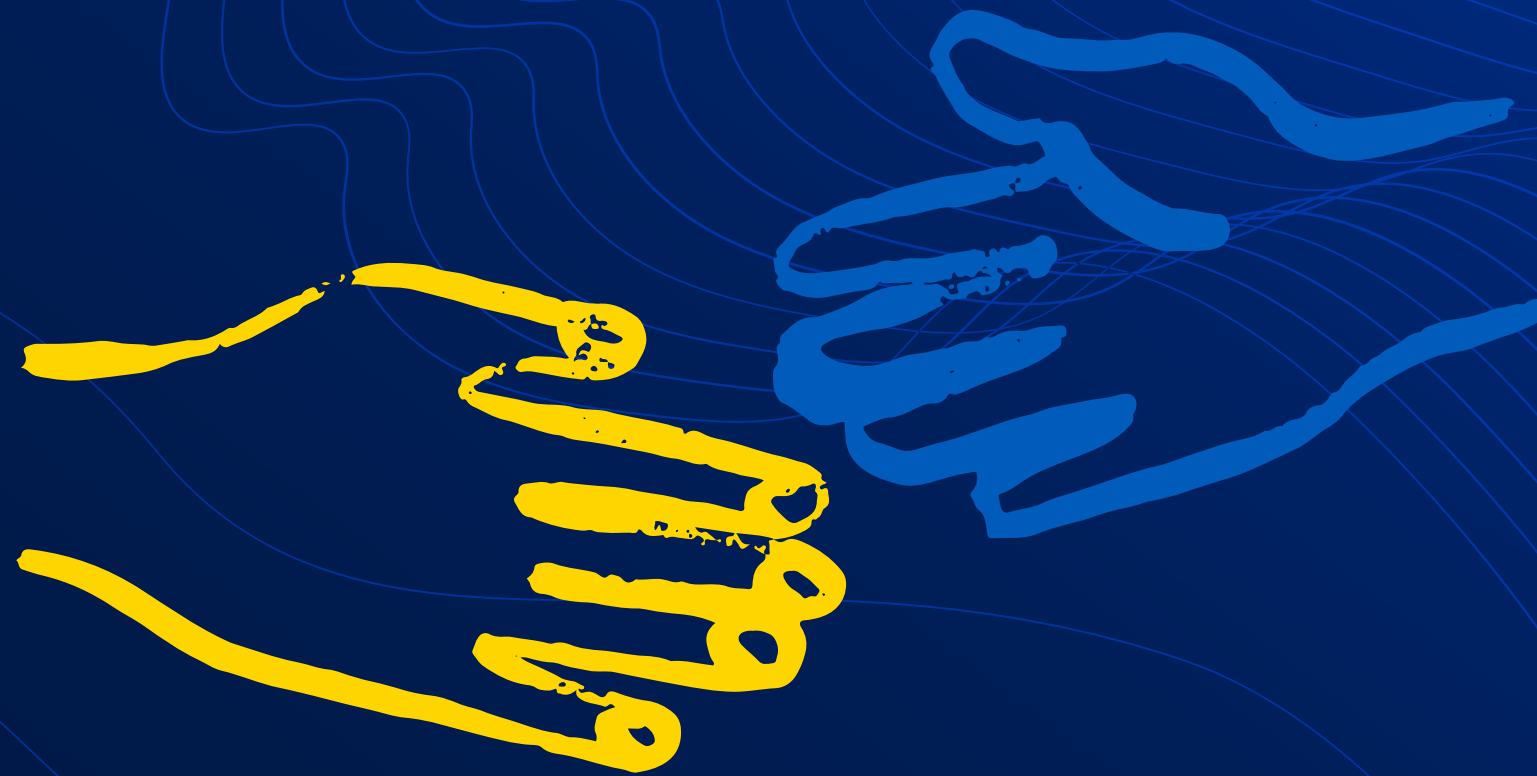
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WHITE PAPERS

- On Environmental Reform Policy
 - On Ukrainian Seaports
 - On Railway Industry
 - Energy Outlook
- Regional Investment Potential

STAY WITH UKRAINE!

**Support Ukraine and business
that works in Ukraine**



IN CASE OF ANY QUESTIONS, PLEASE, CONTACT

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