



中国国际消费品博览会

CHINA INTERNATIONAL
CONSUMER PRODUCTS EXPO

February 9, 2023

Letter of Invitation

To whom it may concern,

China International Consumer Products Expo (Hainan Expo), co-sponsored by the Ministry of Commerce and the People's Government of Hainan Province, is one of the four primary national exhibitions in China, the other three being China International Import Expo, China Import and Export Fair, and China International Fair for Trade in Services. Hainan Expo is the first state-level exhibition in China themed on high-quality consumer products, and is also the largest high-quality consumer products exhibition in the Asia-Pacific region.

Hu Chunhua, Vice Premier, and Leung Chun-ying, Vice Chairman of the National Committee of the Chinese People's Political Consultative Conference, were invited to attend the opening ceremonies of the first and second Hainan Expo, respectively. Vice Premier Hu Chunhua read a congratulatory letter from President Xi Jinping and delivered a keynote speech. With an exhibition area of 100,000 square meters, the Hainan Expo showcased more than 2,800 high-quality consumer product brands from 1,955 enterprises in 61 countries and regions, and attracted over 40,000 buyers and professional visitors.

With recent approval, the 3rd Hainan Expo has scheduled to be held from April 11 to 15, 2023 in Haikou, Hainan province. Italy will serve as the guest of honor state at this year's expo. During the period, there will be a series of the Hainan expo related activities, such as the Global Consumption Forum, Global Consumption Innovation & Duty Free and Travel Retail Conference, consumption industry themed forums, country-specific economic, trade and cultural exchanges, as well as newest and best consumer product debut and release shows.

The Hainan Expo will continuously provide an excellent platform for worldwide consumption products and services. It is aiming at playing a leading role in introducing global high-quality consumer products into the Chinese market, bringing together well-known brands and high-quality professional buyers in the consumption field at home and abroad. Hence, we sincerely invite you to participate in the 3rd Hainan Expo and share new opportunities presented by the development of the Hainan Free Trade Port.

We are looking forward to meeting you as scheduled in this grand event in Hainan this spring!

Secretariat of the Organizing Committee of
China International Consumer Products Expo

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