



AI - Growth Challenger for CEE

Event Agenda

09:00 - 09:05 CET

Opening remarks

Milena Jabůrková, Vice-President, Confederation of Industry of the Czech Republic

09:05 - 09:20 CET

The New Engine for Economic Growth

Tracy Frey, Managing Director, Outbound Product Management, Incubation & Responsible AI; Google Cloud AI & Industry Solutions, Google

09:20 - 09:35 CET

Europe's opportunities in digital and AI

Katharina Wagner, Engagement Manager, McKinsey & Company, Inc. Berlin

09:35 - 09:50 CET

Grow with Google: AI resources and tools for businesses

Ivana Grbavac, Head of Brand Marketing CEE, Google

09:50 - 10:00 CET

Q&A

10:00-10:10 CET

AI virtual tour break

10:10 - 10:30 CET

Investing EU recovery and resilience and EU structural funds to advance AI in CEE

Jan Klesla, National Coordinator for European AI Centres (Czech Republic)

10:30 - 10:50 CET

Latest insights into the upcoming EU AI regulation

Patrick Grant, Advisor, Business Europe

10:50 - 11:35 CET

Panel discussion

Can regulation supplement the effect of EU investments in benefiting the AI ecosystem in CEE?

Moderator: Milena Jabůrková, Vice-President, Confederation of Industry of the Czech Republic

Panelists:

Edina Toth - Vice-Chair of the Special Committee on Artificial Intelligence in a Digital Age, European Parliament
Maciej Witucki - President, Polish Confederation Lewiatan
Petr Očko - Deputy Minister, Ministry of Industry and Trade, CZ
Juha Heikkilä, Head of Unit, Robotics and AI, DG CONNECT
Patrick Grant - Advisor, Business Europe
Jan Klesla - National Coordinator for European AI Centres, CZ

11:35 - 11:40 CET

Closing remarks
