



EFNI

EUROPEAN FORUM
FOR NEW IDEAS

2019

EFNI is an international congress of business milieus organised since 2011 by the Polish Confederation Lewiatan in cooperation with BusinessEurope, city of Sopot and business and institutional partners.

The ninth edition of the Forum will be held in Sopot on **September 25-27, 2019.**



THE EUROPEAN FORUM FOR NEW IDEAS

- meetings with decision-makers and visionaries
- inspiring programme
- distinguished panellists
- ideas that shape the future of politics and global business
- networking
- wide media coverage
- package of recommendations addressed to politicians and public administration

EFNI TOPICS

- key challenges for the European society and economy
- competitiveness, innovation and development of technologies
- digital economy and e-society
- social and demographic changes
- climate challenges and energy security
- global trade
- financial markets
- future of the European project



EFNI means:

- **2,5 half days** of Inspiring Meetings: **70 hours of program** (Plenary sessions, Panel discussions & Round tables, Business breakfasts & Working lunches, Night Owl Discussions, Book presentations, Bays of Dialogue, Evening Galas and number of accompanying events);
- **1000 participants from all over the world;**
- Several hundred **business representatives** from hundreds of **companies** (**90% of them C-Level**: Presidents, Senior Management and Directors);
- **200 panellists;**
- **100 journalists** representing over 50 titles, over a dozen editors-in-chief as moderators and panellists and **over 1000 publications** in the media.

We discuss issues that are critical to Poland, Europe and the world. We address universal questions; however we always approach them from a business perspective. Our mission is to improve the state of Europe and look for ways to transform dialogue into action, to help the positive change happen.



We have had the privilege to host many noted business and political figures, including: Benjamin Barber, José Manuel Barroso, Zygmunt Bauman, Zbigniew Brzeziński, Norman Davies, George Friedman, Mikhail Gorbachev, Vytautas Landsbergis, Bernard-Henri Lévy, Yves Leterme, Peter Mandelson, Mario Monti, Dani Rodrik, Herman Van Rompuy, Nouriel Roubini, Jeffrey Sachs, Frans Timmermans, Lech Wałęsa, Günter Verheugen, Oliver E. Williamson among others.

“ Nowhere in the world have I seen more animated discussions, more innovative ideas and more serious debate about the state of the modern institutions (...) The Forum in Sopot is Poland’s substantial input into the civilizational development of Europe.

late **BENJAMIN BARBER**,
former President of the Interdependence
Movement / CivWorld, USA

Each panel or session I have attended
bristled with new ideas.

late **ZYGMUNT BAUMAN**,
philosopher, United Kingdom

I was in awe of the organisation
of this event.

SYLVIE GOULARD,
former Minister of the Armed Services
of France and MEP

EFNI has quickly gained reputation in Europe.
It is no coincidence that the Forum guests include
outstanding European politicians, intellectuals,
entrepreneurs and managers.

DONALD TUSK,
President of the European Council

Here at EFNI ideas are coined, and you can meet
people who are starting to think 'afresh'.

LECH WAŁĘSA,
former President of the Republic of Poland

Open debates at EFNI make it possible for the
representatives of the state and public sector to
discuss European issues in a global context. (...)
Please continue to organise this fantastic, efficient
and productive Forum.

IRENE NATIVIDAD,
President, Global Summit of Women, USA

SOPOT

The European Forum for New Ideas is held in Sopot, one of the most picturesque Polish resorts by the Baltic Sea. Forum participants use the conference centre located in the state-of-the-art Sheraton hotel located at the famous Sopot pier on the beach with a beautiful view of the sea.

EFNI’s location near the international Gdańsk airport, near one of the largest railway hubs in Poland, as well as near the newly commissioned A1 motorway is an additional asset.

PLEASE CONTACT:

Filip Pawlik
Sales & Customer Service Representative
Events Department
European Forum for New Ideas (EFNI)
Phone: (+48 22) 55 99 942
Phone: +48 502 117 112
e-mail: fpawlik@konfederacjalewiatan.pl

Aleksander Szałański,
European Forum for New Ideas Project Manager
Phone: +48 609 716 661
e-mail: aszalanski@konfederacjalewiatan.pl

EFNI webpage: www.efni.pl/en
EFNI Reports available at: www.efni.pl/en-GB/text/previous-editions



THE WORLD UPGRADED

NEW GLOBAL ORDER OR NEW GLOBAL MESS ?

SOPOT 26-28 SEPTEMBER 2018

After years of economic growth, the world is to face a slowdown. The European economy is getting ready for tougher times and faces a strategic question: How to find its place in the new global economic order? The relative economic stability and peace in Europe is not sufficient to give the Union a safe position in the global mess. The unpredictability of the global economic and political situation is made even worse by the specific manner in which Donald Trump's administration handles its foreign policy. Brexit will leave its mark on global trade as well, but it will also cause changes to the EU budget. The European economy is also facing a difficult dilemma of how to reconcile production efficiency and cost objectives with the climatic goals. New challenges come to surface all the time. Today, we speak about industry 4.0, but industry 5.0 is ahead, with significantly different business models and thinking about the future. AI is an immense, but to large extend unpredictable. It requires a different education system, a different labour market and a transition to a value-adding sharing economy.

In this context, participants of the Forum in Sopot discussed the future of Europe and Poland in Europe.

GUESTS AND PANELLISTS FEATURED (AMONG OTHERS):

- **Elżbieta Bieńkowska**,
European Commissioner for the Internal Market
Industry, Entrepreneurship and SMEs
- **Paweł Borys**,
President of the Polish Development Fund
- **Jerzy Buzek**,
former Prime Minister of Poland, Chair of the
Committee on Industry, Research and Energy, EP
- **Pat Cox**,
former President of the European Parliament
- **Teresa Czerwińska**,
Minister of Finance of Poland
- **Jan Dusík**,
Director of the UNEP Regional Office for Europe
- **Pierre Gattaz**,
President of BusinessEurope
- **Luca Jahier**,
President of the European Economic and Social
Committee
- **Jyrki Katainen**,
Vice President of the European Commission,
Commissioner
for Employment, Growth, Investment and Competitiveness
- **Ivanna Klymush-Tsintsadze**,
Deputy Prime Minister of Ukraine for European
and Euro-Atlantic Integration
- **Jerzy Kwieciński**,
Minister of Investment and Economic Development
of Poland
- **Enrico Letta**,
former Prime Minister of Italy
- **Dani Rodrik**,
Harvard University Professor
- **Herman van Rompuy**,
former Prime Minister of Belgium, former President
of the European Council
- **Maroš Šefčovič**,
Vice President of the European Commission,
Commissioner for the Energy Union