



FACING THE GREAT DISRUPTION:
EUROPE IN SEARCH OF ITS PLACE

W OBLICZU WIELKICH ZMIAN:
EUROPA W POSZUKIWANIU
SWOJEGO MIEJSCA

European Forum for New Ideas

New Ideas. Global Trends. A European Future.

25-27 September 2019, Sopot

Organizer:
**POLISH CONFEDERATION
LEWIATAN**



EFNI

EUROPEAN FORUM
FOR NEW IDEAS

#whattomorrowbrings

What democracy, what market, what Europe?

EFNI is not just another business congress.

The event, organized since 2011 by the Polish Confederation Lewiatan in cooperation with BusinessEurope and the city of Sopot, each year attracts representatives of international business, government administration and NGOs. The Forum is one of the most important business events in Central Europe.

We seek solutions to the modern world problems that are common for business, politics and society.

**EVERY VOICE MATTERS TO US.
LET'S BE THERE TOGETHER!**



9th Edition



200 Panelists



1000 Participants from
all over the world



90% C-Level



70 Hours of the
program



1000 Publications

The objective of EFNI is to seek innovative solutions and develop positions on the key economic and civilizational challenges of modern Europe. The Forum also strengthens the position of Polish business in international relations. It also gives participants the opportunity to establish key relationships and direct contact with experts and decision-makers. For the Partners, it is a tool for building the image of a modern, conscious and responsible business, seeking solutions and participating in the creation and promotion of best practices.

KEY TOPICS FOR EFNI 2019

SOCIETY and democracy


- Europe after the elections
- media and disinformation
- public health
- the future of the education system
- demographic changes
- technology in a democracy

TECHNOLOGY and the future of employment

- Industry 4.0
- robotics and automation
- cybersecurity
- competences and occupations of the future
- big data and artificial intelligence

ECONOMY and the future of the market

- Europe towards China, US and Africa
- the future of trade
- Brexit
- enterprises and markets of the future
- global trade order
- energy and climate

A photograph of Benjamin Barber, an older man with glasses, wearing a suit and tie, speaking into a microphone. The image is overlaid with a blue tint.

Nowhere in the world have I seen more animated discussions, more innovative ideas and more serious debate about the state of the modern institutions (...) The forum in Sopot is Poland's substantial input into the civilizational development of Europe.

BENJAMIN BARBER

former President of the Interdependence Movement / CivWorld, USA

I was in awe of the organisation of the event.

SYLVIE GOULARD

former Minister of the Armed Services of France and MEP



EFNI

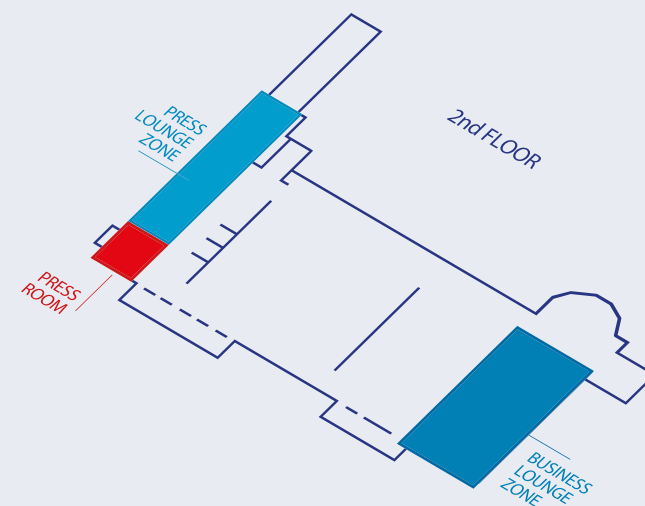
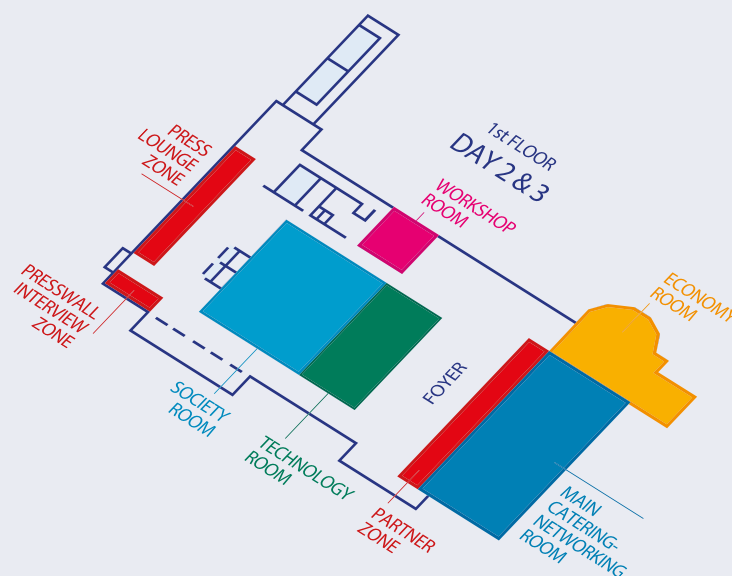
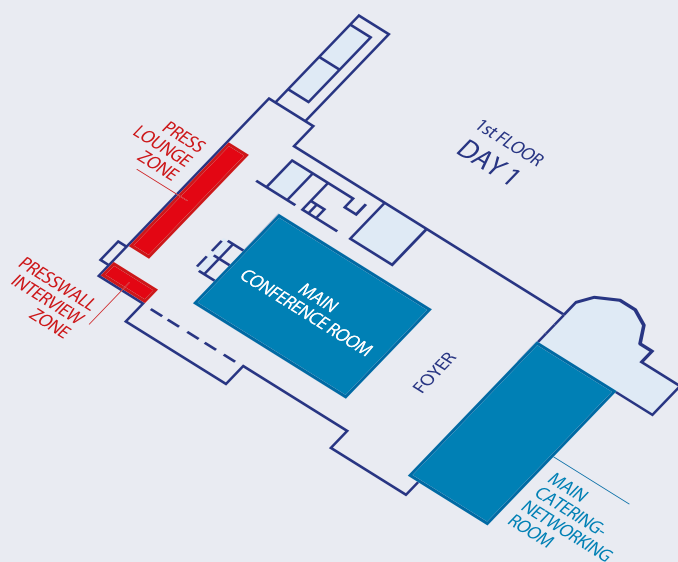
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The main arena of EFNI 2019 events — SHERATON HOTEL, Sopot

This year's edition of EFNI once again will be held in the comfortable Conference Center of the Sheraton Hotel, located in the most representative heart of Sopot, right by the Baltic Sea.

The whole available space will be functionally arranged, and the names of the conference rooms will be divided to reflect the three main thematic blocks of the Forum:

- **Society Room,**
- **Economy Room,**
- **Technology Room.**



Diverse agenda and arrangement of the Forum offers many presentation opportunities!

Lecture rooms, seminar rooms, Partner zones, networking areas or open discussion zones are just a few examples of participation in the three-day Forum.

Excellent proportions between the substantive and networking part allows you to combine a powerful dose of inspiration and knowledge with a discussion about business in a comfortable environment.



SOCIETY ROOM



CATERING-NETWORKING ROOM



BUSINESS LOUNGE ROOM



ECONOMY ROOM



TECHNOLOGY ROOM

Magdalena Środa

EFNI website:

<http://www.efni.pl>

Reports on previous editions:

<http://www.efni.pl/pl-PL/text/popzednie-edycje>

2017 and 2018 video report:

<http://bit.ly/EFNI2017Overview>

<https://www.youtube.com/watch?v=mt9fYIPrhBk>

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