



# OVERVIEW OF THE INVESTMENT POTENTIAL OF **Spa and Special Climate regions in Serbia**



LOCATED IN THE HEART OF THE BALKANS, SERBIA'S NATURE OFFICIALY CONSISTS OF 28 SPAS AND 19 SPECIAL CLIMATE DISTRICTS



# Overview

## OF SPA AND SPECIAL CLIMATE TOURISTIC SECTOR IN SERBIA

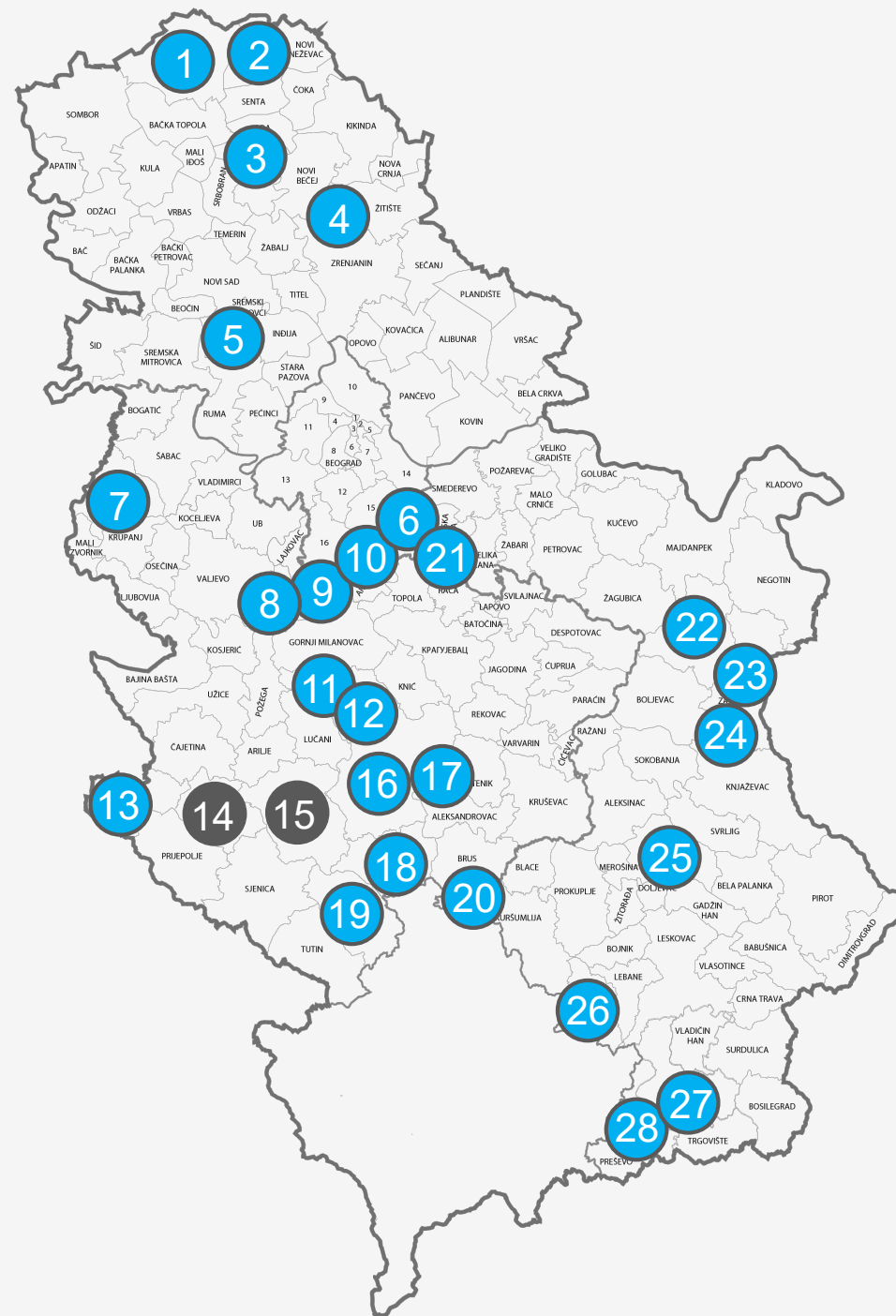
### SPA LOCATIONS

#### Northern Serbia Spas

1. PALIĆ (Subotica)
2. KANJIŽA (Kanjiža)
3. SPA BEČEJ (Bečej)
4. RUSANDA (Melenci, Zrenjanin)
5. VRDNIK (Vrdnik, Irig)

#### Central & Western Serbia Spas

7. SPA KOVILJAČA (Loznica)
8. SPA VRUJCI (Mionica)
9. SPA LJIG (Ljig)
10. BUKOVIČKA SPA (Arandjelovac)
11. GORNJA TREPČA (Čačak)
12. OVČAR SPA (Čačak)
13. PRIBOJSKA SPA (Priboj)
14. AIR SPA ZLATAR (Nova Varoš)
15. AIR SPA IVANJICA (Ivanjica)
16. MATARUŠKA SPA (Kraljevo)
17. VRNJAČKA SPA (Vrnjačka Banja)
18. JOŠANIČKA SPA (Raška)
19. NOVOPAZARSKA SPA (Novi Pazar)
20. LUKOVSKA BANJA (Raška)



#### Belgrade Region Spa

6. SELTERS SPA (Mladenovac)

#### Southern Serbia Spas

21. PALANAČKI KISELJAK (Smederevska Palanka)
22. BRESTOVAČKA SPA (Bor)
23. GAMZIGRADSKA SPA (Zaječar)
24. SOKOBANJA SPA (Sokobanja, Zaječar)
25. NIŠKA SPA (Niš)
26. SIJARINSKA SPA (Medveđa)
27. VRANJSKA SPA (Vranje)
28. BUJANOVAČKA SPA (Bujanovac)

● Presence of Air Spas

# Overview

## OF SPA AND SPECIAL CLIMATE TOURISTIC SECTOR IN SERBIA

### SPECIAL CLIMATE DISTRICT LOCATIONS

#### Northern Serbia

1. JUNAKOVIĆ SPA (Apatin)
2. NOVOSADSKA SPA (Novi Sad)

#### Central & Western Serbia

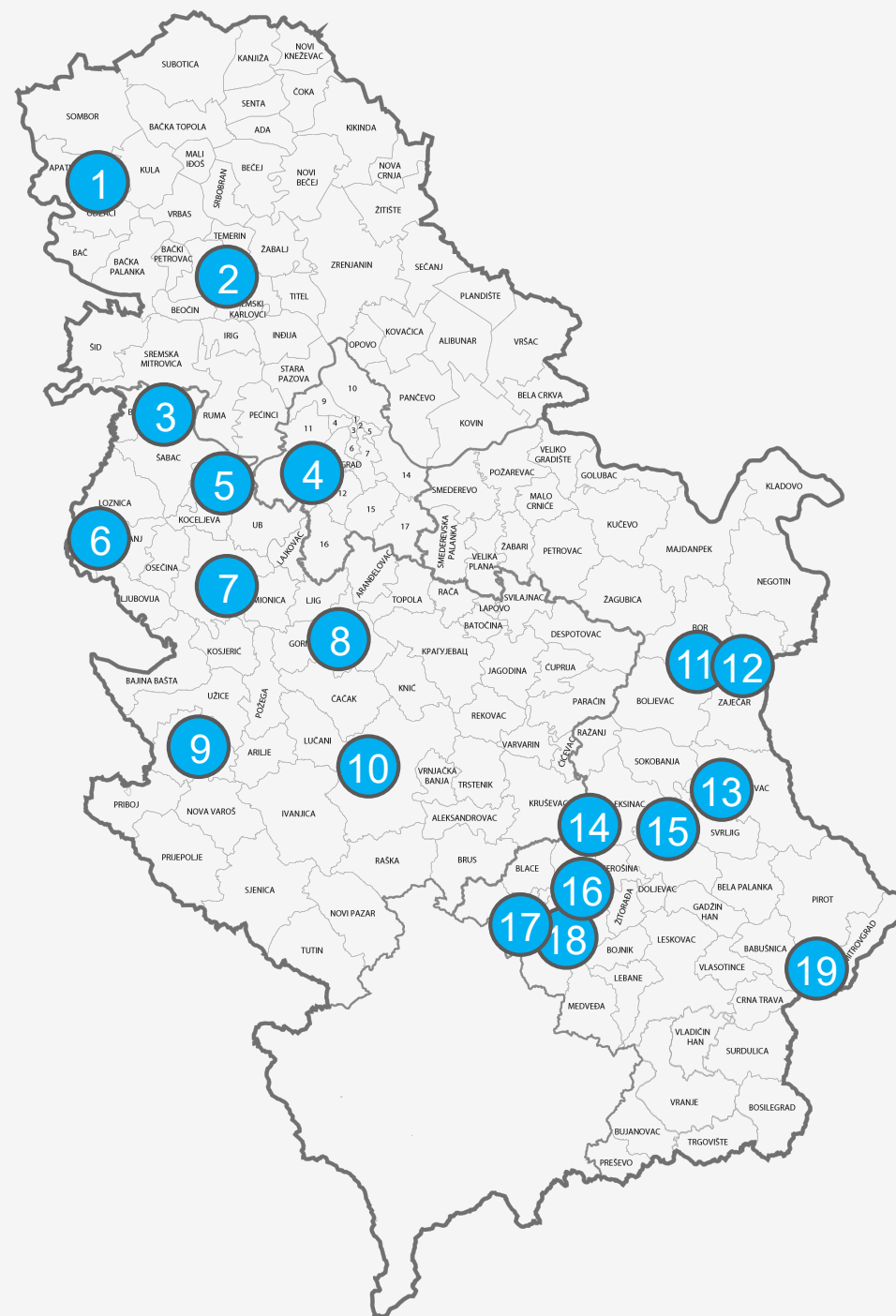
3. DUBLJE (Bogatić)
5. BOBOVIK (Vladimirci)
6. RADALJSKA SPA (Mali Zvornik)
7. MOUNTAIN DIVČIBARE (Valjevo)
8. MOUNTAIN RUDNIK (Gornji Milanovac)
9. MOUNTAIN ZLATIBOR (Čajetina)
10. BOGUTOVAČKA SPA (Bogutovac)

#### Belgrade Region

4. OBRENOVAČKA SPA (Obrenovac)

#### Southern Serbia Spas

11. ŠARBANOVAC (Bor)
12. NIKOLIČEVO (Zaječar)
13. RGOŠKA SPA (Knjaževac)
14. RIBARSKA SPA (Kruševac)
15. MILJKOVAC (Niš)
16. SUVA ČESMA (Prokuplje)
17. KURŠUMLIJSKA SPA (Kuršumlija)
18. PROLOM SPA (Kuršumlija)
19. ZVONAČKA SPA (Babušnica)



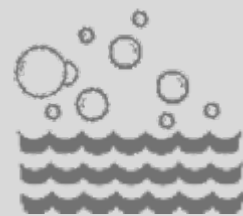
# Overview

## OF SPA AND SPECIAL CLIMATE TOURISTIC SECTOR IN SERBIA



110°C

THE HIGHEST TEMPERATURE OF  
THE THERMOMINERAL WATER



Enriched with minerals such as sodium,  
calcium, potassium and magnesium



2,000

YEARS OLD TRADITION  
DATING FROM ROMAN EMPIRE



Historic Roman, Turkish and genuine  
spas represent the testament of quality  
and rich heritage. 17 Roman Emperors  
were born in Serbia where strong  
medieval dynasties have ruled



2.8M

NUMBER OF NIGHTS SPENT BY  
TOURISTS IN SPA AREAS IN 2019



Spa areas are country's most visited  
touristic sites, exceeding even  
Belgrade's performance



# Overview

## HOTTEST THERMAL WATER SPRINGS





# Overview

SLIGHTLY RADIOACTIVE MINERAL WATER



VRNJACKA SPA



OVCAR SPA



NISKA SPA



# Overview

## MEDICINAL MUD - PELOID SOURCES

### RUSANDA SPA

Spa Rusanda is located on the shore of the largest saline lake in Serbia.

The efficacy of mud, or peloid, was first confirmed at the Imperial Academy in Vienna, and it has been preserved until today.

Except in Rusanda Spa, peloid can be found in **KOVILJACA** Spa and **BUJANOVACKA** Spa.





# Overview

## AIR SPA & SPECIAL CLIMATE DISTRICT

RUDNIK



IVANJICA



ZLATAR





# Benefits and Incentives

## INCENTIVE PACKAGES FOR INVESTMENT PROJECTS IN SPA

### Requirements



Minimum number of new jobs created per investment project:

**70**



Minimum total investment amount per investment project:

**2M**

### Incentives

**20%**

of the total investment

## OTHER INCENTIVES

TAX HOLIDAY

REDUCED SALARY LOAD

AVOIDING DOUBLE TAX

OFFSET AGAINST PROFITS

ANNUAL INCOME TAX DEDUCTION

EMPLOYEE GRANTS

TRAINING GRANTS

