

# Sponsorship Packages

# Cybertech Europe

## October 21-22, 2025

La Nuvola Convention Center | Rome, Italy

 **CYBERTECH** EUROPE 2025

In collaboration with  **LEONARDO**





## DIAMOND PACKAGE

INVESTMENT  
**€122,000**

### KEY PROPOSAL

- Guarantees a high level of service and support
- The company will receive constant recognition from the audience during the conference
- Receive continuous brand exposure before, during, and after the conference

### EXHIBITION SPACE

- 50 sqm raw space only

### CONFERENCE PROPOSAL

- Speaking slot (recommended for CEOs or high-level executives) - speaker and lecture subject are required prior to signing the contract
- Keynote exposure - your company's logo will be displayed on official conference screens prior to the keynote presentation
- 20 exhibitor passes
- 30 conference passes

**\* All prices exclude VAT**

- Conference signage - the company logo will be presented on official signage throughout the conference where applicable
- Sponsor's logo will include a hyperlink on the Cybertech Europe conference website
- Sponsor's logo will be published on the event invitations
- Sponsor's logo will be published on electronic and direct mailers (sponsors ads only)

### SINGLE ITEM SPONSORSHIP

- The company's logo will be presented on one 'promotional product' that will be distributed to attendees at the registration table (e.g. water bottles/conference t-shirts/ etc. item to be agreed upon by both sides and provided by the sponsor)







# PLATINUM PACKAGE

INVESTMENT  
**€104,000**

## KEY PROPOSAL

- Guarantees a high level of service and support
- The company will receive constant recognition by the audience during the conference
- Receive continuous brand exposure before, during, and after the conference

## EXHIBITION SPACE

- 36 sqm raw space only

## CONFERENCE PROPOSAL

- Speaking slot (recommended for CEOs or high-level executives) - The speaker and lecture subject are required prior to signing the contract
- 15 exhibitor passes
- 20 conference passes
- Conference signage - the company logo will be presented on official signage throughout the conference where applicable
- Sponsor's logo will include a hyperlink on the Cybertech Europe conference website
- Sponsor's logo will be published on the event invitations
- Sponsor's logo will be published on electronic and direct mailers (sponsors' ads only)

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# GOLD PACKAGE

INVESTMENT  
**€86,000**

## KEY PROPOSAL

- Guarantees a high level of service and support
- The company will receive constant recognition by the audience during the conference
- Receive continuous brand exposure before, during, and after the conference

## EXHIBITION SPACE

- 24 sqm raw space only

## CONFERENCE PROPOSAL

- Panel speaker (recommended for CEOs or high-level executives) - the speaker and lecture subject are required prior to signing the contract

- 10 exhibitor passes
- 10 conference passes
- Conference signage - the company logo will be presented on official signage throughout the conference where applicable
- Sponsor's logo will include a hyperlink on the Cybertech Europe conference website
- Sponsor's logo will be published on the event invitations
- Sponsor's logo will be published on electronic and direct mailers (sponsors' ads only)

\* All prices exclude VAT







## SILVER PACKAGE

INVESTMENT  
**€61,000**

### EXHIBITION SPACE

- 18 sqm raw space only

### CONFERENCE PROPOSAL

- 6 exhibitor passes
- 5 conference passes
- Conference signage - the company logo will be presented on official signage throughout the conference where applicable
- Sponsor's logo will include a hyperlink on the Cybertech Europe conference website
- Sponsor's logo will be published on the event invitations
- Sponsor's logo will be published on electronic and direct mailers (sponsors' ads only)

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## EXHIBITION PLUS BRANDING

INVESTMENT  
**€38,000**

- 3x3 meter raw space only
- 3 exhibitor passes
- 3 conference passes
- Company logo will include a hyperlink on the Cybertech Europe conference website

\* All prices exclude VAT



# ADD-ON SPONSORSHIP OPPORTUNITIES

## Conference Cocktail Reception Investment €90,000

- Two separate options for a cocktail reception:

**Option number 1:**  
Opening cocktail reception on the evening of October 21

**Option number 2:**  
Conference cocktail reception on the evening of October 22

The cocktail reception is an exclusive, invitation-only event (TBD)

### COCKTAIL CONFERENCE RECEPTION SPONSORSHIP WILL INCLUDE:

- A greetings slot for a representative of the company (recommended for CEOs or high-level executives)
- Your company's logo will be displayed on official cocktail reception invitations
- The company will receive 15 cocktail reception tickets
- Your company's logo will be displayed where applicable
- The cocktail reception is under the full responsibility of the sponsor, to be agreed upon both sides and provided by the sponsor
- Event description will include the location, time, and number of attendees (TBD)

## Satellite Symposium Investment €90,000

- Sponsorship of an official symposium parallel to the main conference agenda including 100 complimentary guests
- Invitation will be designed by Cybertech
- Program is subject to the approval of the conference steering committee
- The sponsor is responsible for inviting speakers and sending invitations, with the approval of Cybertech

## Official Conference Bag Investment €90,000

- Your company's logo will be displayed on the conference bag distributed to conference attendees (bags to be agreed upon by both sides and provided by the sponsor). Your company's logo will be displayed alongside the Cybertech logo and partners

- The conference bag will contain marketing materials and literature from event sponsors, to be distributed to conference attendees

## Networking Club Package B2B Investment €135,000

- Networking Club Packages (one-on-one meeting area)
- During our conference, we anticipate a significant number of one-on-one meetings to take place on site
- The networking club venue will be designed with the company's logo
- Both design and execution will be handled by the sponsor and pre-approved by Cybertech
- All e-mails sent from the networking club will bear the company's logo
- Opportunity for your company to supply letterhead for the table area (provided by the

sponsor, subject to Cybertech's approval)

## Coffee Station Investment €90,000

- A branded coffee station in a prime location within the exhibition
- The location will be determined by the organizers
- Design to be agreed upon by both sides and provided by the sponsor

## Lunch Sponsor Investment €90,000 (per day)

- The lunch area will be customized to prominently display the sponsor's logo where applicable, creating a branded environment that maximizes visibility and recognition among attendees
- A branded gesture in the designated area, offering the sponsor an opportunity to increase

brand presence and connect with event participants

- Design, gesture and execution will be handled and provided by the sponsor and pre-approved by Cybertech

## Branded Notebook and Pen Investment €40,000

- The materials will be distributed in the conference bag or upon registration to all conference attendees
- The production of the materials is the sponsor's responsibility



# ADD-ON SPONSORSHIP OPPORTUNITIES

## *Single Item Sponsorship Investment €40,000*

- The company's logo will be presented on one 'promotional product' that will be distributed to attendees at the registration table (e.g. water bottles/conference t-shirts/etc. item to be agreed upon by both sides and provided by the sponsor)

## *Banner & Graphics Branding - Escalator Investment €160,000*

- The Escalator Branding Sponsorship offers your brand a prime opportunity to capture attention in one of the event's busiest areas. This high-visibility package ensures that your branding will be seen continuously by attendees

- All design elements for each escalator branding must be reviewed and pre-approved by Cybertech. The sponsor's design must incorporate the Cybertech logo in accordance with space limitations and branding guidelines provided by Cybertech

- The sponsor will manage the production, installation, and removal of all branding materials, ensuring that they meet event quality standards and specifications

- This price is valid for partial sections within the escalator setup

## *Charging Station Investment €40,000*

- Branded company charging station in a prime location to be agreed upon by both sides

- The charging station is the sponsor's responsibility. Both design and execution will be handled and provided by the sponsor and pre-approved by Cybertech

## *Seating Area Investment €95,000*

- The seating area offers a welcoming, dedicated space for attendees to connect, network, and hold informal meetings throughout the event. Situated in a high-traffic strategic location, it provides an excellent platform for the sponsor to achieve sustained brand visibility and engagement with participants

- The seating area will be designed to showcase the sponsor's logo, creating a unified and visually appealing experience for attendees. The sponsor may integrate branded elements at key touchpoints (e.g., tables, chairs, or other surfaces) to enhance brand presence and ensure recognizable visibility

- Both design and execution will be handled and provided by the sponsor and pre-approved by Cybertech

*Additional sponsorship opportunities  
are available upon request.*

*Thank you for your support.*



# CYBERTECH EUROPE 2025

**See you at Cybertech Europe // October 21-22, 2025**

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