

A Joint Initiative of ITPO & CAIT



**Shri Narendra Modi**  
Hon'ble Prime Minister of India

IN PURSUANCE OF THE VISION OF  
THE HON'BLE PRIME MINISTER OF INDIA  
TOWARDS ATMANIRBHARTA



**भारतीय  
व्यापार महोत्सव**  
2026

**BHARATIYA  
VYAPAR MAHOTSAV**



Made in India. Made for India. Made for the world.

Connect with Buyers and Sellers. Across India and the world.  
Grow your business.



**India's Largest Made in India Multi-Sectorial Business Expo.**

**August 12 – 15, 2026**

**Bharat Mandapam**

**New Delhi**

# THE BIGGEST EVER EXPOSITION of Swadeshi products & services is here to-

Expand domestic commerce | Hasten import substitution | Build exports

The Hon'ble Prime Minister has called for Atmanirbharta, a direction with far-reaching positive implications for the nation. In support, CAIT is pleased to launch the Bharatiya Vyapar Movement, a series of initiatives across the country and abroad, to invigorate trade and commerce. Particular focus will be on the vast MSME sector.

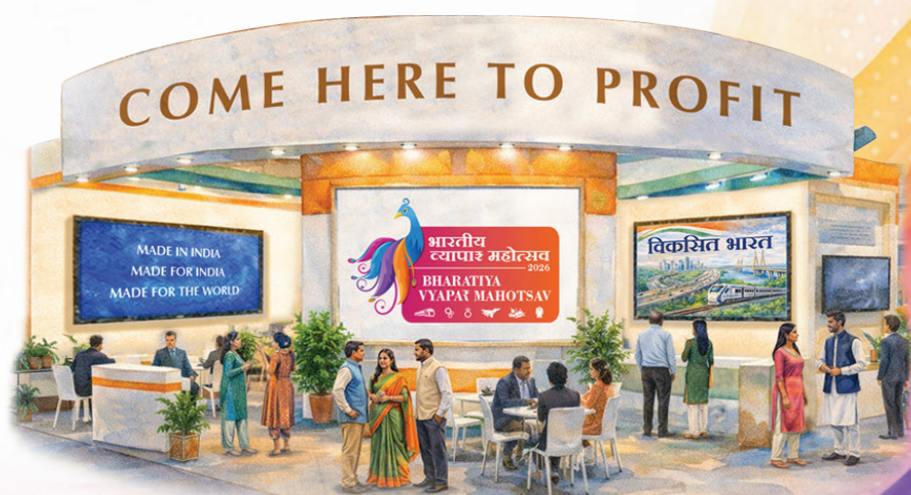
## Key Objectives

- National platform for MSMEs, traders, artisans, and startups.
- Strengthens domestic and global Made-in-India supply chains.
- Celebrates India's cultural and economic strength.
- Directly connects Indian manufacturers with global buyers.
- Enables NRI and OCI investment and manufacturing in India.
- Drives awareness and adoption of Swadeshi products.

The first event under this movement - Bharatiya Vyapar Mahotsav '26 is structured in two sections.

The first section will comprise of a vast indoor exhibition space with 1000+ exhibitors showcasing a wide variety of products and services. Prospective buyers can interact and enter into business deals with the sellers. Exhibitors can choose from stall sizes of 9 square metres and above based on their needs. Special space has been allocated for focusing on infrastructure & real estate, financial services, women-centric entrepreneurship and human capacity building & skill development.

The second section will comprise of a vast outdoor display of outstanding, world-class Swadeshi products that make the nation proud. In addition tourism, culture & craft will be featured.



# EXHIBITION ZONES



Scan for more information and to book your space.

# EXPECTED PARTICIPATION

1000+ Exhibitors	200,000+ Business Delegates	10+ Lacs Visitors	5000+ Foreign Delegates
10+ Central Ministries	10+ States & UTs	500+ Associations	200+ Media

## CENTRAL GOVERNMENT



## HOST STATE

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### KNOWLEDGE PARTNER



## ASSOCIATION PARTNERS/ WORK PARTNERS



Come participate and profit from this great opportunity!



Scan for more information and to book your space.

**BHARATIYA VYAPAR MAHOTSAV '26**  
Made in India. Made for India. Made for the world.



Brought to you by Confederation of All India Traders, the world's largest such group with 48,000+ associations and 9+ crore members in India and overseas.

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