

A Joint Initiative of CAIT & ITPO



# Expand Your business in India & Internationally



**12th - 15th  
August 2026**

Bharat Mandapam, New Delhi, India

Honorable Prime Minister  
**Shri. Narendra Modi Ji**



# Bharatiya Vyapar Mahotsav Initiative Background

Inspired by Hon'ble PM  
Shri Narendra Modi ji's  
Vision of Make In India,  
Vocal for Local,  
Local for Global &  
Atmanirbhar Bharat



## Anchored by



वाणिज्य एवं  
उद्योग मंत्रालय  
MINISTRY OF  
COMMERCE  
AND INDUSTRY

& supported by  
Multiple Central  
Govt. Ministries



Strategic Advisor - CAIT

# Why this Event is Very Important

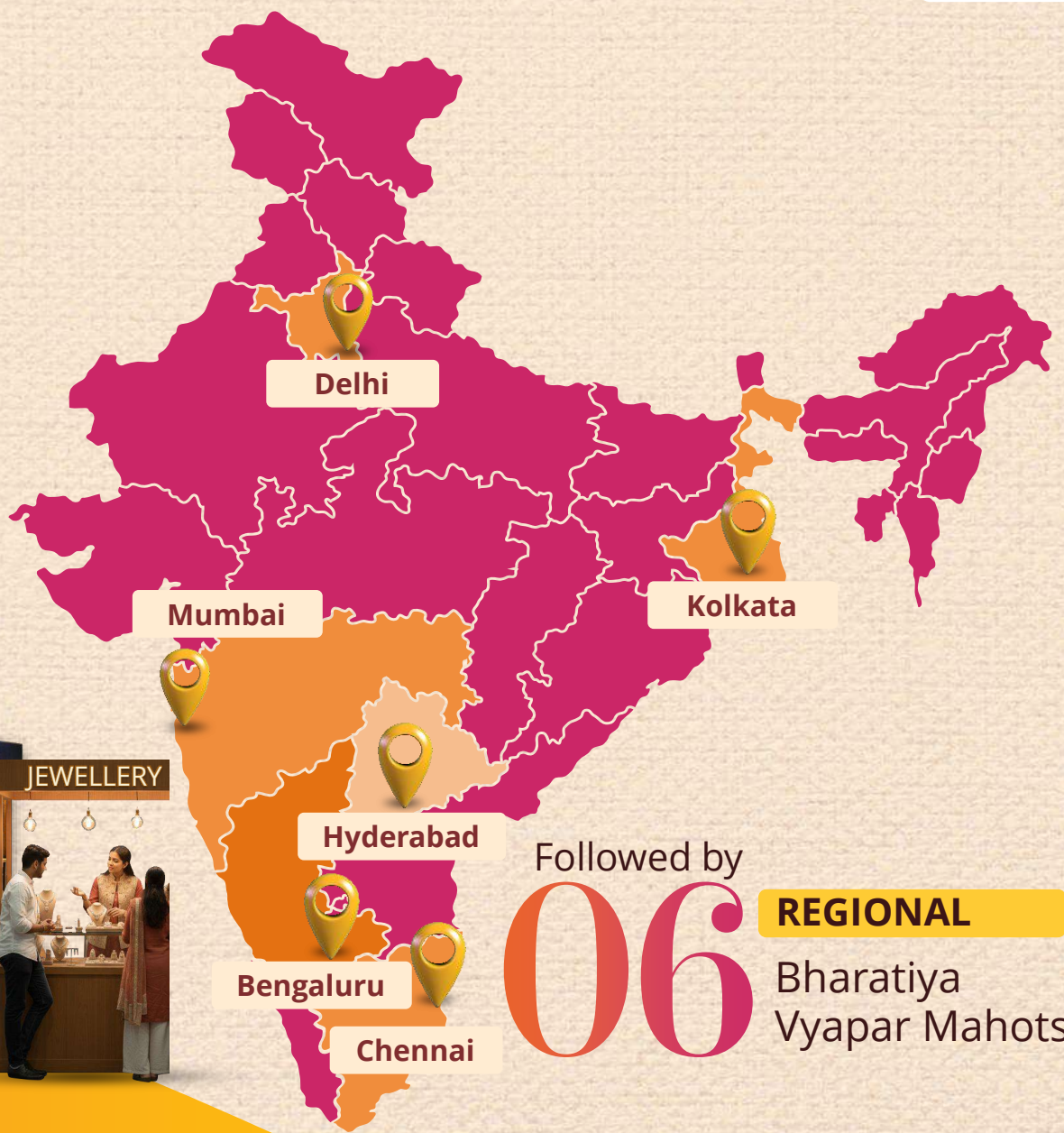
Brings **Indian MSMEs, Traders, Women & Youth**  
in the center of India's Economic Growth Story



# Mission

## Not Just An Event

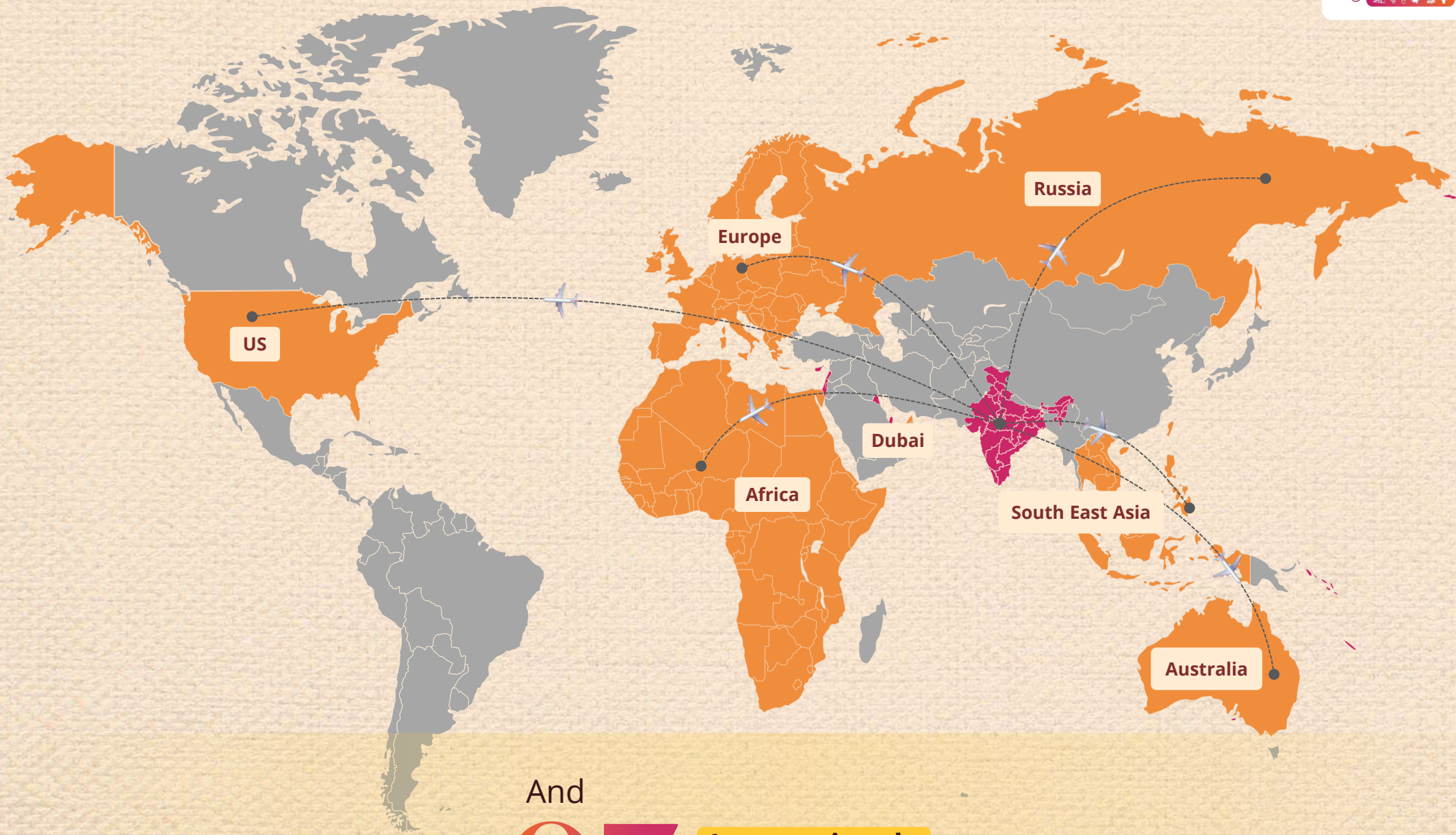
**A. BVM 2026** will be the **largest** of its kinds event in **India & the World**



Followed by

# 06

**REGIONAL**  
Bharatiya  
Vyapar Mahotsavs



And  
**07** International  
Bharatiya  
Vyapar Mahotsavs



B. Creating an **AI based Business** Support Network for MSMEs & Traders

C. Plan to create the largest **Made in India** Permanent Business Exposition & Meeting Space spread over **50 acres in Delhi NCR**



Makes **CAIT** the **Torch Bearer** leading this **Event/ Mission**, a **big opportunity** for the CAIT Parivaar!

# Event Objective

**Promotes Indian made Products & Services** across multiple sectors



1



Provides a **national platform** for **MSMEs, Traders, Women & Youth Entrepreneurs, Artisans & Indian Start Ups**

2



Strengthen **Domestic & International Supply Chains** for **Made in India** Products & Services

3



**Connect Indian** Manufacturers & Service Providers with **Global Buyers**

# Event Objective



4

**Motivates** & Facilitates  
**NRIs/ OCIs** to come back  
& Made in India, **Made for**  
**India** & Made for the World

5

Create Mass Awareness  
towards Manufacturing, Selling  
& **adopting Swadeshi Goods**



6

Celebrate **India's Cultural**  
& Economic Identity



## Position Indian Business & Trade Leadership on the global stage through



★ BE PROUD TO BE A TRADER ★  
★ गर्व से कहो हम व्यापारी हैं ★

Vibrant Trade - Destination India



# Bharat Mandapam / Pragati Maidan, New Delhi

12<sup>th</sup>-15<sup>th</sup> Aug 2026, Hall No. 1 to 6



						
<b>Guests</b>	<b>Business Exhibitors</b>	<b>B2B Business Delegates</b>	<b>B2C Visitors</b>	<b>Central Ministries</b>	<b>States &amp; UTs</b>	<b>International Trade Reps. &amp; NRIs &amp; OCIs</b>
<b>Attendees</b>	<b>1000</b>	<b>2+lacs</b>	<b>10+lacs</b>	<b>10+</b>	<b>10+</b>	<b>5,000</b>

# Business & Exhibition Participants



MSMEs, Indian large business houses & traders

Large Indian success stories such as Brahmos, HAL, NPCI etc.

Women & youth entrepreneurs

Handicraft, handloom & khadi organizations

NRIs/ OCIs & international businesses & trade bodies

# Business & Exhibition Participants



Sector  
specific bodies



Cooperatives,  
FPOs & SHGs



Associations/  
federations,  
chambers &  
trade bodies

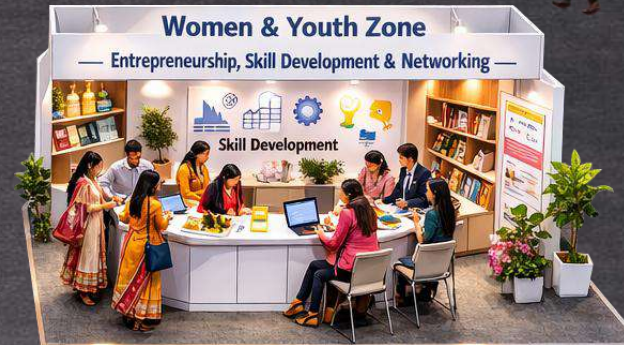


Start up  
Eco systems

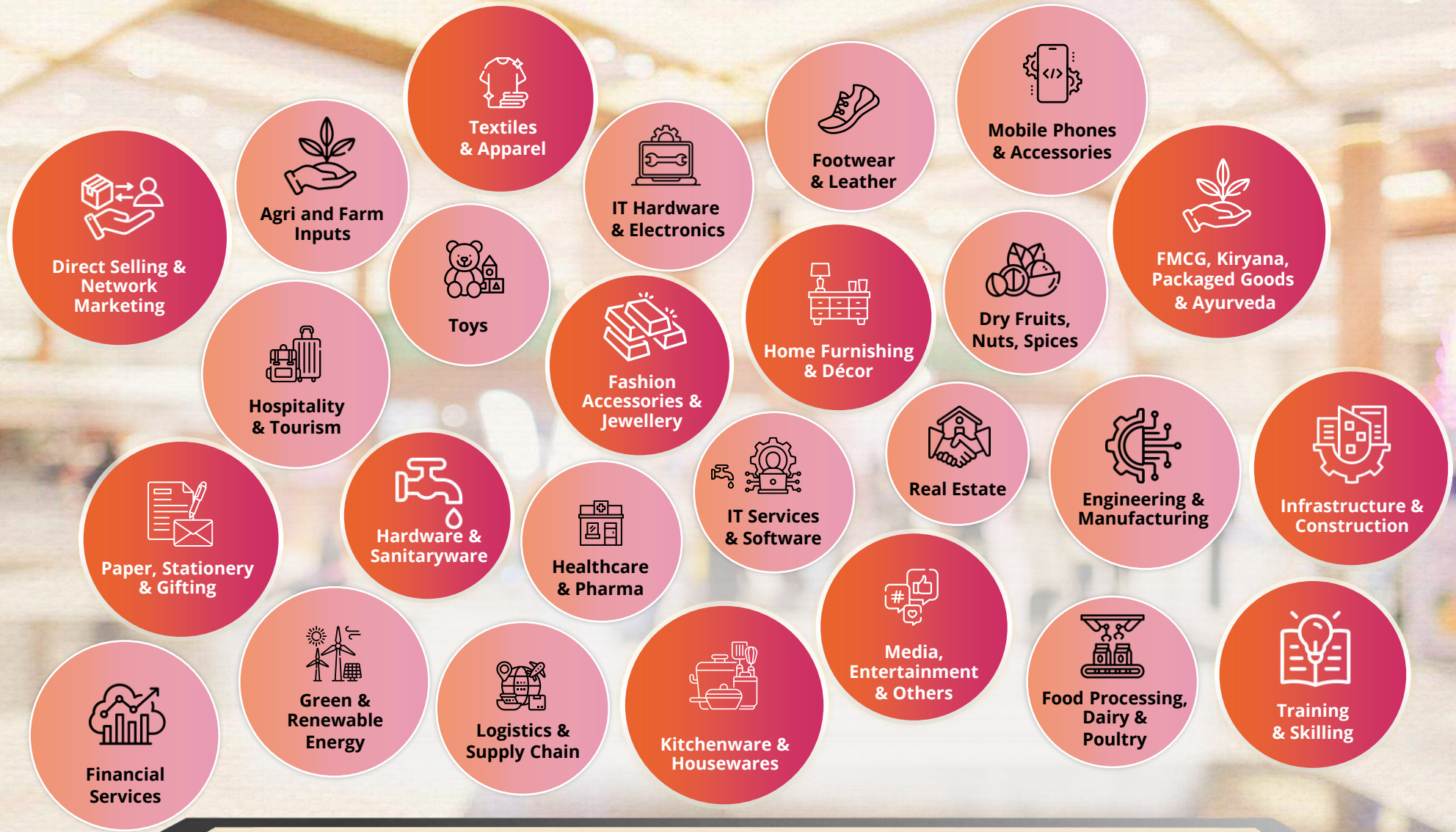


CAIT Family -  
associations  
& members  
48,000+ Trade  
Associations  
9 Cr.+ Traders

# Bharatiya Vyapar Mahotsav – 8 Zones



# Sectors Covered



# Prerna

## Inspiring Stories of Indians



Large employment they have created  
& MSMEs they are supporting



Stories of Indians who are leading  
the Made in India Story



How in one lifetime  
they have expanded  
their business 5-10  
times or more



**We will have their Stories shared**



Large collages in the  
Exhibition Zone to be seen by  
over **10 lacs visitors & VVIPs**  
visiting **BVM 2026**



Visual **Life Stories** across  
all Exhibition Pavilions



Social Media posts & videos  
reaching out to **9+ crores**  
**CAIT members**, their  
families and other Indian  
& International citizens



**Life Story Videos** which shall  
be played through the 4 days,  
before and after the event

# Important Indian & International Guests Invited



Hon'ble PM  
Shri Narendra Modi



**Hon. Central Ministers**



**Hon. Governors, Chief Ministers & State Ministers**



**Ambassadors & High Commissioners (incl. Trade Representatives)**



**NRIs/ OCIs & International Buyers & Buyers Associations**



**MPs, MLAs & Local Body Chairperson**



**Central & State Govt. PSUs Chairman & MDs**



**Senior Central & State Government Officials & Policy Makers**



# Central Ministries & Departments Participation



A JOINT INITIATIVE OF ITPO & CAIT



CENTRAL GOVERNMENT



HOST STATE



# Expected State & UTs Participation



MSME Department



Trade & Investment



State KVIC, Handlooms  
& Handicrafts



Agriculture, Organic &  
Millet Boards



Tourism



Rural Development & SHGs



Tribal Affairs



Education for Start Up  
Hubs etc.



Cooperatives



ODOP



Culture



State Specific -  
Kerala Ayurveda, Uttarakhand Char  
Dham, Assam Tea Board etc.

# Other Visitors



**University, College  
& School Students**



**Start Up Groups, Clubs in  
University/ Colleges/ Schools**



**Women Entrepreneurs  
Groups**



**Inclusivity groups  
(Divyangs)**



**Social groups  
(NGOs, Rotary, Lions, JITO, BNI)**



**RWAs & Social  
Network Groups**



**Other Nationalist  
Groups**



**CAIT Family network  
(associations & members)**

# Marketing & Publicity



## Parivaar Associations & its Members



**Partnership with Existing Exhibitions across India**



**Nationwide Outdoor Media & Promotional Roadshows**



**Partnerships with other MSME/ Trade Bodies across Country**



**Social Media Campaign  
#VocalForLocal #BVM2026  
#CAITForIndia**



**Brand Ambassadors – National & Local Successful Business Women/ Men, Actors, Sportsmen & other distinguished personalities**



**Promotional videos featuring MSMEs, Traders, Artisans & Women Entrepreneurs**

# Multiple Visitors Engagement Activities



**Multiple Business Meetings for each Exhibitor & Business Delegate**



**On the spot EOIs/ Loans from MSME/ Banks/ FinTechs/ State Investment Teams etc.**



**Shark Tank kind of Events for Start Ups and other sections of Society**



**Sectoral Conferences, Seminars & other Similar Events**



**Cultural Shows, Lucky Draws & Celebrity Appearances**



**Awards & Youth Competitions**



**Food Festival showcasing Regional Cuisines from across States**

# Our Event Partners & Sponsors

## CENTRAL GOVERNMENT



## HOST STATE

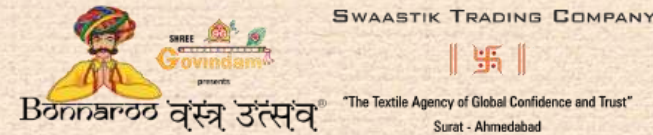
### FINANCE PARTNER



### TRANSPORT PARTNER



### TEXTILE PARTNER



### RECEPTION SPONSOR



### EVENT SPONSOR



### AWARDS PARTNER



### MOBILE CHARGING STATION SPONSOR



### LOGISTICS PARTNER



### INSTITUTIONAL PARTNER



### PHOTOGRAPHY PARTNER



### KNOWLEDGE PARTNER



# Let's make Bharatiya Vyapar Mahotsav 2026

## A GREAT SUCCESS!

